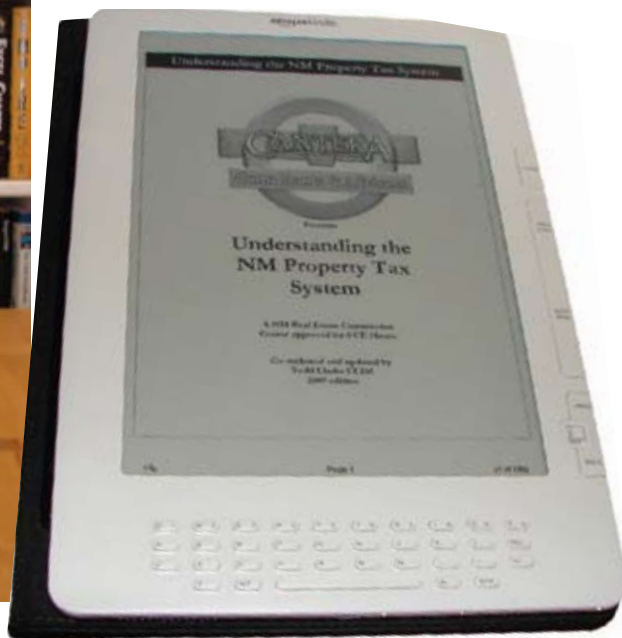


GADGETS

BY TODD CLARKE



THE KINDLE DX CAN REPLACE A 3,500-BOOK LIBRARY. IT CAN CARRY TRAINING MANUALS, CONTRACTS, OR ANY PDF FILE.

KINDLE DX Although Amazon's Kindle reading device has been around since 2007, it is only in the third-generation release of this product—the Kindle DX—that this device might truly allow for a paperless office.

The 1200 × 824 resolution, 9.7" screen combined with the internal PDF viewer and cellular-based Whispernet, now offers a trifecta in digital document storage.

Yes, it is a great device to read books from, and the overall storage—4 GB—allows for the user to acquire and store up to 3,500 books.

The screen shot in the accompanying images is a digital PDF copy of a 150-page textbook that I wrote. Not only is the display crisp, clear, and legible; it also is searchable with the built-in keyboard.

You or your staff can e-mail documents directly to your Kindle DX and it will auto-

matically download them in the background. Imagine all of your policy manuals, corporate documents and property financials—thousands of pages stored in your Kindle DX—ready for your next proposal or meeting.

Best of all, you have access to the 275,000 books available from the world's largest book store, Amazon.com, and your books can be migrated to/from and stored on multiple Kindle Readers. If you have the Kindle Reader application on your iPhone, Amazon automatically updates your bookmarks between devices.

Books for Kindle can be found online at www.amazon.com or directly through the Kindle device.

Price \$489 // www.amazon.com

Todd Clarke, CCIM (tclarke@nmapartment.com), is a 20-year veteran broker, consultant, international speaker and instructor who covers technology and its use in commercial real estate on his technology blog: www.nmapartment.com/tech.