

# 2010 IREM® INDUSTRY PARTNER: *Chairman Level*

*Connecting with Members. Delivering Knowledge. Sharing a Vision for the Industry.*

Select 8 of the following offerings:

1. Three full-page, four-color ads in any issue of *Journal of Property Management (JPM®)*
2. Two knowledge-based articles in *Journal of Property Management (JPM®)*, content subject to approval by IREM®
3. Two one-hour webinars, repeated one time each, content subject to approval by IREM®
4. Twelve-month posting of content on any of the IREMFIRST.org Knowledge Centers, content subject to approval by IREM®
5. Twelve-month posting of a skyscraper ad on IREMFIRST.org
6. Twelve-month posting of company logo with link in monthly member e-newsletter, *eNotes*
7. One time use of membership mailing list, content subject to approval by IREM®
8. \$3,500 gift allocation to the IREM® Foundation in the company name
9. Sponsorship opportunities at IREM® Leadership Conference (August)
10. Sponsorship opportunities at Executive Exchange (June)
11. Sponsorship opportunities at Leadership & Legislative Summit (May)

**PLUS, other benefits for the Chairman Level Industry Partner include:**

- Twelve-month listing as Industry Partner with company logo and link on IREM.org
- Listing as Industry Partner in promotional material published in *Journal of Property Management (JPM®)*
- Recognition by IREM® President during IREM® Conferences
- 10% discount on any other marketing assets available through IREM®
- Conference sponsorship for 2010 IREM® Conference (October) including:
  - *Exhibit space in the conference hub*
  - *A dedicated room for one-hour to host a private function and/or focus group, 50 people maximum (all food & beverage expenses covered by Industry Partner)*
  - *Two full conference registrations and the opportunity to attend all conference sessions and networking events*
  - *Recognition in on-site program*
  - *Recognition on conference Web site*
  - *Recognition in conference brochure (if confirmed by April 1, 2010)*
  - *Recognition on conference signage*
  - *Conference attendance lists before and after conference*
  - *Two tickets to the Inaugural Gala*
  - *Two tickets and recognition at Executive Leadership Dinner*
- Plus, choose one of the following 2010 IREM® Conference sponsorship opportunities:
  - *Registration desk sponsor – company logo on signage, registration packets, and confirmation letters*
  - *Keynote speaker/general session sponsor – company logo on event signage, introduction of speaker, and 3-5 minute company promo*
  - *Continental breakfast or lunch sponsor (included in all attendees' registration) – company logo on event signage*
  - *Networking event sponsor (ticketed event for attendees) – company logo on event signage, 10 tickets for sponsor*
  - *IREM® Governing Council sponsor (included in all attendees' registration) – company logo on event signage, sponsor introduced from podium*
  - *Two-minute, partner-produced video posted on conference Web site*
  - *IREM® Resource Center sponsor – company logo on Center signage*

**Investment: \$50,000**

**Contact our business media representatives at:**

**Fox Associates • 800-440-0232 • [adinfo.jpm@foxrep.com](mailto:adinfo.jpm@foxrep.com)**



**IREM Institute of Real Estate Management**

# 2010 IREM® INDUSTRY PARTNER: *President Level*

*Connecting with Members. Delivering Knowledge. Sharing a Vision for the Industry.*

Select 6 of the following offerings:

1. Two full-page, four-color ads in any issue of *Journal of Property Management (JPM®)*
2. One knowledge-based article in *Journal of Property Management (JPM®)*, content subject to approval by IREM®
3. One one-hour webinar, repeated one time, content subject to approval by IREM®
4. Six-month posting of content on any of the IREMFIRST.org Knowledge Centers, content subject to approval by IREM®
5. Six-month posting of a skyscraper ad on IREMFIRST.org
6. Six-month posting of company logo with link in monthly member e-newsletter, eNotes
7. One time use of 8,000 names from membership mailing list, content subject to approval by IREM®
8. \$1,750 gift allocation to the IREM® Foundation in the company name
9. Sponsorship opportunities at IREM® Leadership Conference (August)
10. Sponsorship opportunities at Executive Exchange (June)
11. Sponsorship opportunities at Leadership & Legislative Summit (May)

**PLUS, other benefits for President Level Industry Partner include:**

- Twelve-month listing as Industry Partner with company logo and link on IREM.org
- Listing as Industry Partner in promotional material published in *Journal of Property Management (JPM®)*
- Recognition by IREM® President during IREM® Conferences
- 10% discount on any other marketing assets available through IREM®
- Conference sponsorship for 2010 IREM® Conference (October) including:
  - *Exhibit space in the conference hub*
  - *A dedicated room for one-hour to host a private function and/or focus group, 50 people maximum (all food & beverage expenses covered by Industry Partner)*
  - *Two full conference registrations and the opportunity to attend all conference sessions and networking events*
  - *Recognition in on-site program*
  - *Recognition on conference Web site*
  - *Recognition in conference brochure (if confirmed by April 1, 2010)*
  - *Recognition on conference signage*
  - *Conference attendance lists before and after conference*
  - *Two tickets to the Inaugural Gala*
  - *Two tickets and recognition at Executive Leadership Dinner*
- Plus, choose one of the following 2010 IREM® Conference sponsorship opportunities:
  - *Concurrent session sponsor – company logo on event signage, introduction of speaker, and 2-3 minute company promo*
  - *Continental breakfast or lunch sponsor (included in all attendees' registration) – company logo on event signage*
  - *Cyber café sponsor – company logo on café signage*
  - *CD-ROM with session handouts sponsor – company logo on CD*
  - *Conference bag sponsor – company logo on bag*
  - *Name badge lanyard sponsor – company name on lanyard*

**Investment: \$25,000**

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**IREM Institute of Real Estate Management**

# 2010 IREM® INDUSTRY PARTNER: *Director Level*

*Connecting with Members. Delivering Knowledge. Sharing a Vision for the Industry.*

Select 4 of the following offerings:

1. Two half-page, four-color ads in any issue of *Journal of Property Management (JPM®)*
2. One knowledge-based article in *Journal of Property Management (JPM®)*, content subject to approval by IREM®
3. One one-hour webinar, content subject to approval by IREM®
4. 60-day posting of content on any of the IREMFIRST.org Knowledge Centers, content subject to approval by IREM®
5. 60-day posting of a skyscraper ad on IREMFIRST.org
6. 90-day posting of company logo with link in monthly member e-newsletter, *eNotes*
7. One time use of 4,000 names from membership mailing list, content subject to approval by IREM®
8. \$1,000 gift allocation to the IREM® Foundation in the company name
9. Sponsorship opportunities at IREM® Leadership Conference (August)
10. Sponsorship opportunities at Executive Exchange (June)
11. Sponsorship opportunities at Leadership & Legislative Summit (May)

**PLUS, other benefits for Director Level Industry Partner include:**

- Six-month listing as Industry Partner with company logo and link on IREM.org
- Listing as Industry Partner in promotional material published in *Journal of Property Management (JPM®)*
- Recognition by IREM® President during IREM® Conferences
- 5% discount on any other marketing assets available through IREM®
- Conference sponsorship for 2010 IREM® Conference (October) including:
  - *Exhibit space in the conference hub*
  - *One full conference registration and the opportunity to attend all conference sessions and networking events*
  - *Recognition in on-site program*
  - *Recognition on conference Web site*
  - *Recognition in conference brochure (if confirmed by April 1, 2010)*
  - *Recognition on conference signage*
  - *Conference attendance lists before and after conference*
  - *Two tickets to the Inaugural Gala*
- Plus, choose one of the following 2010 IREM® Conference sponsorship opportunities:
  - *Concurrent session sponsor – company logo on event signage, introduction of speaker, 2-3 minute company promo*
  - *Golf tournament beverage cart sponsor*
  - *Golf tournament boxed lunch sponsor*

**Investment: \$13,500**

Contact our business media representatives at:

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# 2010 IREM® INDUSTRY PARTNER: *Executive Level*

*Connecting with Members. Delivering Knowledge. Sharing a Vision for the Industry.*

Select 2 of the following offerings:

1. One half-page, four-color ad in any issue of *Journal of Property Management (JPM®)*
2. 30-day posting of content on any of the IREMFIRST.org Knowledge Centers, content subject to approval by IREM®
3. 30-day posting of a skyscraper ad on IREMFIRST.org
4. 60-day posting of company logo with link in monthly member e-newsletter, *eNotes*
5. One time use of 2,000 names from membership mailing list, content subject to approval by IREM®
6. \$500 gift allocation to the IREM® Foundation in the company name
7. Sponsorship opportunities at IREM® Leadership Conference (August)
8. Sponsorship opportunities at Executive Exchange (June)
9. Sponsorship opportunities at Leadership & Legislative Summit (May)

**PLUS, other benefits for Executive Level Industry Partner include:**

- Three-month listing as Industry Partner with company logo and link on IREM.org
- Listing as Industry Partner in promotional material published in *Journal of Property Management (JPM®)*
- Recognition by IREM® President during IREM® Conferences
- 5% discount on any other marketing assets available through IREM®
- Conference sponsorship for 2010 IREM® Conference (October) including:
  - *Exhibit space in the conference hub*
  - *One full conference registration and the opportunity to attend all conference sessions and networking events*
  - *Recognition in on-site program*
  - *Recognition on conference Web site*
  - *Recognition in conference brochure (if confirmed by April 1, 2010)*
  - *Recognition on conference signage*
  - *Conference attendance lists before and after conference*
- Plus, choose one of the following 2010 IREM® Conference sponsorship opportunities:
  - *Golf tournament contest hole sponsor – company logo on signage*
  - *Property tour – company logo on related materials*

**Investment: \$6,750**

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