



FT. LAUDERDALE, FL, SEPTEMBER 26-29, 2018  
DIPLOMAT BEACH RESORT & SPA

The **IREM® Global Summit** provides the ideal environment to foster and reinforce productive business relationships with the top real estate management professionals.

**It's where relationships are built.** Personal contact is a key element of any professional relationship and the IREM® Global Summit features a variety of events designed to promote interaction and make networking easy.

**It's where your customers are.** For 85 years, IREM® has been delivering resources and support to fuel the success of real estate management professionals in managing their properties, developing their employees, serving their clients and running their businesses. The IREM® Global Summit is no exception.

**It's the perfect venue to showcase your company.** With more than 800 potential customers and existing clients attending the IREM® Global Summit, there is no better place to catch their attention and demonstrate what you have to offer.

## Exhibiting Opportunities

**Reserve a booth today and take advantage of the most cost-effective way to engage attendees in genuine face-to-face conversations.**

**Exhibit Fee: \$3,500**

**Attendance: 750-800**

**Days: Thursday-Saturday, September 27-29, 2018**

Integrated in a high-traffic area, the "hub" of Summit activity is fluid and casual — the perfect setting to sit and discuss business, present your product or service and get to know the needs of your customers.

### Sponsorship Includes:

- 2 full Summit registrations (includes ticket to the Gala Dinner & REME Awards)
- 2 "exhibit only" registrations
- Carpeted exhibit space
- Table and 2 chairs
- Recognition on conference website, signage, on-site program
- Pre-and post-conference attendee lists
- Recognition in *JPM*® IREM's bi-monthly magazine in print and digital

### ➤ Summit Program Advertising

This on-site guide is the number one resource for attendees and you can gain unparalleled exposure with a well-thought out and eye-catching advertisement!

**Full Page Ad: \$1,000 | Half Page Ad: \$500**

**Attendance: 650-700**

## Sponsorship Opportunities

### ➤ Inaugural Gala & REME Awards

**Sponsorship: \$10,000-\$30,000**

**Attendance: 800+**

**Day: Saturday, September 29, 2018**

This semi-formal affair marks the ceremonial recognition of the incoming national IREM® President and the IREM® REME Awards celebration, and is one of the Summit highlights. This prestigious event is a semi-formal plated dinner making networking with your table guests easy and relaxed.

### Sponsorship Includes:

- 4 full Summit registrations (includes tickets to the Gala Dinner & REME Awards)
- 3-5 minutes podium time (exclusive only)
- Full page ad in Summit program
- Recognition on Summit website, on-site signage, and on the Gala program
- Recognition in *JPM*®
- Collateral in registration packets
- Pre-and post-Summit attendee lists

### ➤ Continental Breakfast

**Sponsorship: \$2,500 (3 days available)**

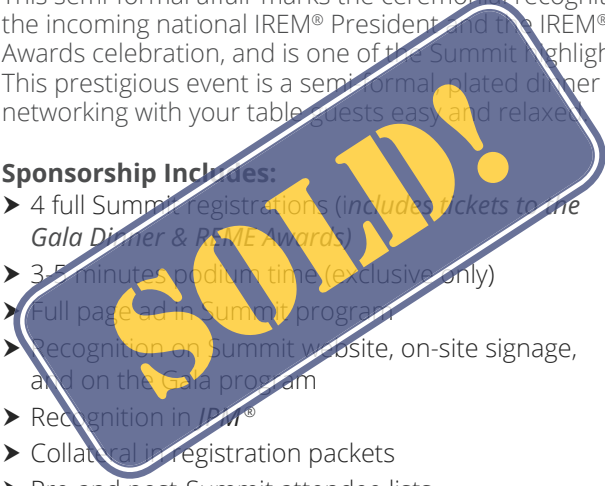
**Attendance: 450-550**

**Days: Thursday-Saturday, September 27-29, 2018**

A typically lively affair that is great for giving your company just the right kind of exposure — and help attendees get ready for the day!

### Sponsorship Includes:

- 2 full Summit registrations (includes ticket to the Gala Dinner & REME Awards)
- Quarter-page ad in Summit program
- Recognition on Summit website and on-site signage
- Recognition in *JPM*®
- Sponsor collateral in registration packets
- Pre-and post-Summit attendee lists



## ► Keynote Sessions

**Sponsorship: \$10,000**

**Attendance: 700-750**

**Days: Friday–Saturday, September 28–29, 2018**

The sessions when all of the attendees gather in one place are always spectacular. Position your company in the forefront of attendees' minds at one of these dynamic keynote sessions.

### **Sponsorship Includes:**

- 4 full Summit registrations (*includes ticket to the Gala Dinner & REME Awards*)
- 3-5 minutes podium time and opportunity to introduce speaker
- Half page ad in Summit program
- Recognition on event website and on-site signage
- Recognition in *JPM*®
- Sponsor collateral in registration packets
- Pre-and post-Summit attendee lists

## ► Refreshment Break

**Sponsorship: \$2,500 (3 days available)**

**Attendance: 450-550**

**Days: Friday–Saturday, September 28–29, 2018**

In the midst of education sessions and other Summit events, our attendees will be in need of a break. Be the company to garner their attention, and maybe even their thanks, by hosting one of the refreshment breaks.

### **Sponsorship Includes:**

- 1 full Summit registration, includes tickets to the Gala Dinner & REME Awards
- Quarter-page ad in Summit program
- Recognition on event website and on-site signage
- Recognition in *JPM*®
- Sponsor collateral in registration packets
- Pre-and post-Summit attendee lists

## ► Chapter Leadership Forum

**Sponsorship: \$5,000 (exclusive)**

**Attendance: 300-350**

**Day: Friday, September 28, 2018**

The Forum is the most important (and mandatory) event for IREM's chapter leaders. It's a great opportunity for companies seeking to reach a cross-section of real estate management practitioners and top-ranking IREM® Chapter leadership in one power-packed session.

### **Sponsorship Includes:**

- 3 full Summit registrations (*includes ticket to the Gala Dinner & REME Awards*)
- 3-5 minutes podium time
- Half-page ad in Summit program
- Recognition on event website and on-site signage
- Recognition in *JPM*®
- Sponsor collateral in registration packets
- Pre-and post-Summit attendee lists

## ► Professional Learning Sessions

**Sponsorship: \$2,500/session**

**Attendance: 80-100**

**Days: Friday–Saturday, September 28–29, 2018**

Designed to foster the exchange of knowledge, information and profitable business strategies, these sessions will benefit those looking to stay current with industry trends and happenings. Be the exclusive sponsor of a session and be considered a thought leader of the real estate industry.

### **Sponsorship Includes:**

- 3 full Summit registrations (*includes ticket to the Gala Dinner & REME Awards*)
- 3-5 minutes podium time and opportunity to introduce speaker
- Recognition on event website and on-site signage
- Recognition in *JPM*®
- Sponsor collateral in registration packets
- Pre-and post-Summit attendee lists

## ► Summit Registration + Lanyards

**(Sponsor supplied)**

**Sponsorship: \$10,000 (exclusive)**

**Attendance: 750-800**

Be the first thing attendees see as they collect everything they need to begin their Summit experience. Registration will remain open throughout the Summit as the main source for information, directions and services.

### **Sponsorship Includes:**

- 4 full Summit registrations (*includes ticket to the Gala Dinner & REME Awards*)
- Sponsor logo/name on Summit lanyards (sponsor supplied)
- Full page ad in Summit program
- Recognition on event website and on-site signage
- Recognition in *JPM*®
- Sponsor collateral in registration packets
- Pre-and post-Summit attendee lists

## ► Summit Registration Bags

**(Sponsor supplied)**

**Sponsorship: \$5,000 (exclusive)**

**Attendance: 750-800**

Maximize your company's exposure by placing your logo or message on the Summit registration bags, given to every attendee upon registration. A great place to keep all of the Summit literature safe and handy, these bags will allow your logo to be seen more times than you can count!

### **Sponsorship Includes:**

- 3 full Summit registrations (*include tickets to the Gala Dinner & REME Awards*)
- Sponsor logo/name on Summit bags (sponsor supplied)
- Full page ad in Summit program
- Recognition on event website and on-site signage
- Recognition in *JPM*®
- Sponsor collateral in registration packets
- Pre-and post-Summit attendee lists



### Exhibitor Networking Reception

**Date and Time:** Thursday, September 27 | 5:00 pm - 6:30 pm  
**Sponsorship:** \$5,000

What better way to get your name on everyone's lips than as the sponsor of this open bar meet & greet? Attendees will be mingling with each other and with our exhibitors at this Thursday night reception.

**Sponsorship Includes:**

- 2 full Summit registrations (includes tickets to the Gala Dinner & REME Awards)
- Recognition on event website and on-site signage
- Half-page ad in Summit program
- Recognition in JPM®
- Sponsor collateral in registration packets
- Pre-and post-Summit attendee lists

### Ice Cream Bar Refreshment Break

**Date and Time:** Thursday, 9/27 or Friday 9/28, 7 pm  
**Sponsorship:** \$3,000

I scream. You scream. Our attendees scream for ice cream. In the midst of education sessions and other Summit events, our attendees will be in need of a break. Be the company to garner their attention, and maybe even their thanks, by hosting this refreshment break.

**Sponsorship Includes:**

- 1 full Summit registration (includes tickets to the Gala Dinner & REME Awards)
- Recognition on event website and on-site signage
- Quarter-page ad in Summit program
- Recognition in JPM®
- Sponsor collateral in registration packets
- Pre-and post-Summit attendee lists

### Trail Mix Refreshment Break

**Date and Time:** Thursday, 9/27 or Friday 9/28, 7 pm  
**Sponsorship:** \$3,000

Get your company's name in the mix! In the midst of education sessions and other Summit events, our attendees will be in need of a break. Be the company to garner their attention, and maybe even their thanks, by hosting one of the refreshment breaks.

**Sponsorship Includes:**

- 1 full Summit registration (includes tickets to the Gala Dinner & REME Awards)
- Recognition on event website and on-site signage
- Quarter-page ad in Summit program
- Recognition in JPM®
- Sponsor collateral in registration packets
- Pre-and post-Summit attendee lists

### Snuggle Delivery

**Date and Time:** Friday, September 28  
**Sponsorship:** \$2,500

Who wouldn't want some one-on-one time with a cuddly kitten or puppy? Have your company associated with smiles as the Humane Society of Broward County brings a host of adoptable animals to the Global Summit for some quality time.

**Sponsorship Includes:**

- 1 full Summit registration (includes tickets to the Gala Dinner & REME Awards)
- Recognition on event website and on-site signage
- Recognition in JPM®
- Sponsor collateral in registration packets
- Pre-and post-Summit attendee lists

### Headshots

**Dates and Time:** TBD  
**Sponsorship:** \$2,500 for both

Help Global Summit attendees show off their fresh new look. Every time our attendees use their new professional headshots, they'll think of you for making it possible!

**Sponsorship Includes:**

- 1 full Summit registration (includes tickets to the Gala Dinner & REME Awards)
- Recognition on event website and on-site signage
- Recognition in JPM®
- Sponsor collateral in registration packets
- Pre-and post-Summit attendee lists

### Random Acts of Kindness

**Sponsorship:** \$2,500  
**Note:** Unlimited Acts of Kindness are Available

IREM® Officers and Advisory Council Members will distribute 100 personalized envelopes with \$10 gift cards of your choice. Each envelope will contain the sponsor's message and materials.

**Sponsorship Includes:**

- 1 full Summit registration (includes tickets to the Gala Dinner & REME Awards)
- Recognition on event website and on-site signage
- Recognition in JPM®
- Sponsor collateral in registration packets
- Pre-and post-Summit attendee lists

**Contact us today to learn more about remaining Sponsorship Opportunities.**  
**(312) 329-6006 | irempartners@irem.org**