



Global Summit 2020

Sponsorship | Exhibiting



For those who manage to make a difference.™

Hi, we're IREM®



For more than **85 years**, our members have made us the world's strongest voice for all things real estate management. Almost **20,000** leaders in commercial and residential management call us home for learning, certifications, and networking.

We're the only professional real estate management institute serving both residential and commercial real estate, and everything in between.

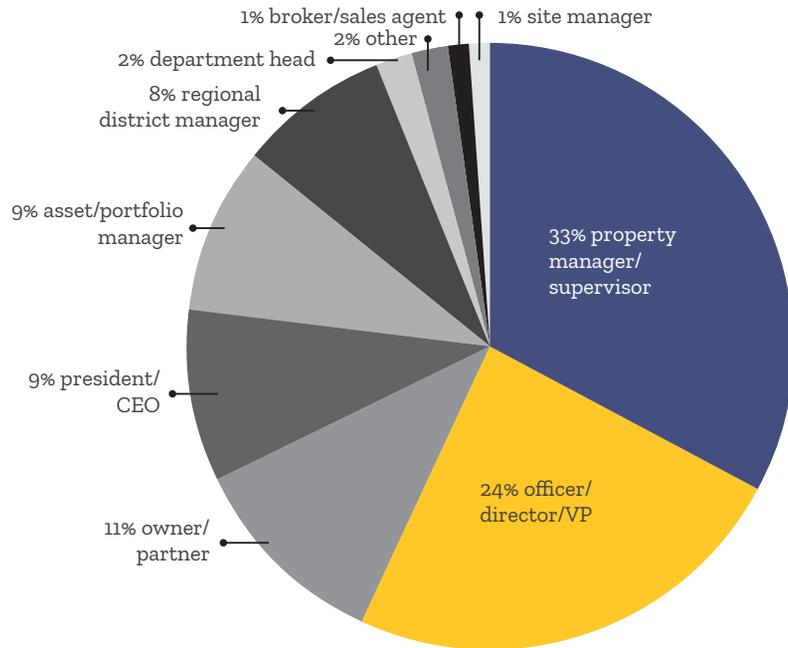
As an **IREM® Global Summit sponsor or exhibitor**, you'll have opportunities to get your brand in front of real estate managers looking for technologies and solutions to help with their day-to-day responsibilities. And you'll gain access to the industry's most prominent decision-makers as they look for ways to move their businesses forward. If you know real estate management, come get to know us.

IREM Global Summit

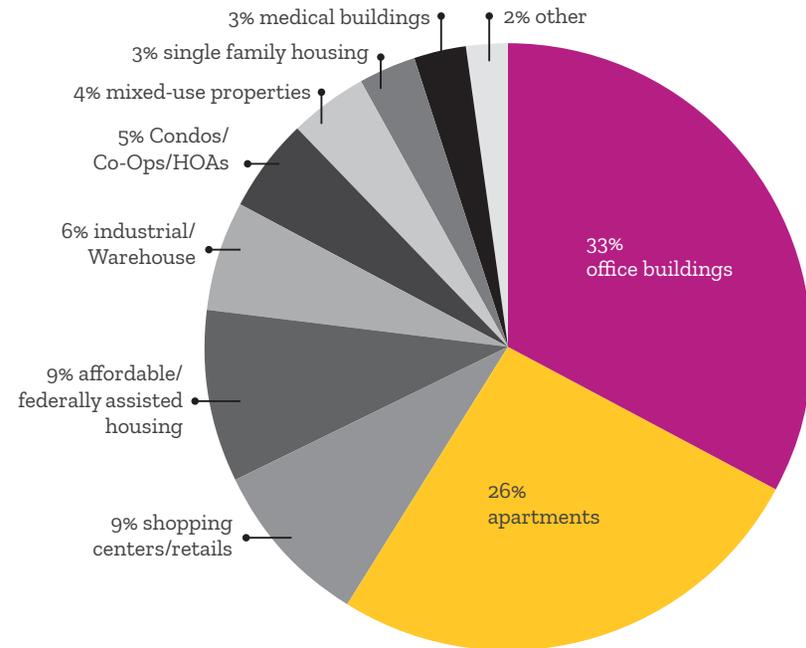
Toronto, Canada | October 13-16, 2020 | Sheraton Centre Toronto Hotel



Position in their Company*



Attendees by Property Type Managed



*Data provided on this page based on the 2018 IREM Global Summit evaluations and attendee information.

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Every year, top real estate management professionals come to the IREM Global Summit to learn and foster business relationships. Relationships are built at the Global Summit. Indispensable knowledge—on effective management, employee development and other business tips—is attained. And brands are recognized at the Global Summit. With more than 800 potential customers and existing clients attending, there's no better place to showcase your company.

Exhibiting opportunities

A booth is the perfect place and the most cost-effective way to engage attendees face-to-face.

Exhibit Fee: \$3,500

Attendance: 800+

Days: Oct. 14-16

Located in the Summit's high traffic area— which is the perfect setting to sit and discuss business—you can present your product or service and get to know the needs of your customers.

Sponsorship includes:

- Two full Summit registrations (includes tickets to the Opening Premier Party and Inaugural Gala and REME Awards)
- Two exhibit-only registrations
- Carpeted exhibit space
- Table and two chairs
- Recognition on event website, on-site signage, on-site guide
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals
- Pre- and post-conference attendee lists
- Recognition in the *Journal of Property Management* (print and digital)

" We have truly enjoyed the relationships built with those at IREM, other sponsors and of course the attendees that come each year! We have found everyone to be very welcoming and personable at the Global Summit and plan to be involved for years to come!"

—Neil Krock, Peach State Roofing Inc.

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Toronto, Canada | October 13-16, 2020 | Sheraton Centre Toronto Hotel



"Our first introduction to IREM was purchasing a booth at the 2017 Global Summit. We were so pleased by how professional the staff was and how important they made us feel. As promised, we saw the FACS name on all promotional materials as well as heard the IREM President thank us for our sponsorship at the opening session. We met so many great people and prospects at that event. We are now on our second year as a national sponsor. IREM DID manage to make a difference with FACS. We have developed an amazing partnership, and it all started with the Global Summit."

—Karen Trapano, Forensic Analytical Consulting Services

Sponsorship opportunities

Opening Premier Party

Sponsorship: \$10,000

Attendance: 800+

Day: Oct. 14

The 2020 IREM Global Summit Opening Premier Party, held at the Hockey Hall of Fame, offers a singular experience for Summit attendees. A one-of-a-kind venue, it's uniquely Canadian, embracing the spirit of the sport through virtual reality, a theater to watch the best match-ups in hockey history, see the original Stanley Cup, and a rare collection of jerseys from around the world.

The entire venue has been reserved for the evening to ensure guests are treated to the ultimate hockey experience, complete with regional cuisine, a full bar, DJ, and dancing.

Sponsorship includes:

- Two full Summit registrations (includes tickets to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
- Sponsor-exclusive reception line—be the first to greet attendees as they arrive
- 50 customized drink tickets to hand out during the party
- Verbal recognition throughout the evening, including shout-outs by 2020 President Cheryl Gray, CPM®
- Prominent signage at the party
- Recognition on event website and on-site signage
- Sponsor collateral in registration packets
- A full-page ad in the Summit on-site guide
- Recognition in the *Journal of Property Management* (print and digital)
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in promotions to 30,000+ industry professionals
- Sponsorship of an IREM Accelerator webinar or design your own one-hour live webinar hosted by IREM (to be delivered by Dec. 31, 2020)

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Sponsorship opportunities

Keynote Sessions

Sponsorship: \$10,000

Attendance: 800+

Days: Oct. 15 & 16

Get your brand front and center as attendees enter the Main Stage room. Two keynote sessions available.

Sponsorship includes:

- Two full Summit registrations (includes tickets to the Opening Premier Party and Inaugural Gala and REME Awards)
- 3-5 minutes podium time and opportunity to introduce speaker
- Half-page ad in Summit on-site guide
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL on promotions to 30,000+ industry professionals
- Sponsor or present a one-hour webinar to be delivered by Dec. 31, 2020.

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Sponsorship opportunities

Inaugural Gala and Real Estate Management Excellence (REME) Awards

Sponsorship:
\$10,000–\$30,000

Attendance: 800+

Day: Oct. 16

Sponsor two of the defining highlights of the Global Summit: the Inaugural Gala and REME Awards.

Sponsorship includes:

- Two full Summit registration (includes ticket to the Opening Premier Party and Gala Dinner and REME Awards)
- 3-5 minutes of podium time (exclusive sponsor only)
- Recognition on Summit website, on-site signage and in the Inaugural Gala and REME Awards program
- Half-page ad in Summit on-site guide
- Recognition in the *Journal of Property Management* (print and digital)
- Collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

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Sponsorship opportunities

Social Media Wall

Sponsorship: \$10,000

Attendance: 800+

Days: Oct. 13-16

As the social media wall displays posts with the official IREM Global Summit hashtag in real time, your company logo will continually display in the static header image. Located at the IREM Lounge in Summit Central and on the big screens before and after each Main Stage event, your brand is sure to get plenty of exposure.

Sponsorship includes:

- Two full Summit registrations (includes tickets to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
- Half-page ad in Summit on-site guide
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

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Sponsorship opportunities

Summit Registration and Lanyards (sponsor supplied)

Sponsorship:
\$10,000 (exclusive)

Attendance: 800+

Days: Oct. 13-16

Lanyards are essential to Summit attendees. As the registration and lanyard sponsor, your brand will draw maximum attention from Summit guests. Registration is the main source for information, directions, and service throughout the Summit.

Sponsorship includes:

- Two full Summit registrations (includes tickets to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
- Sponsor logo/name on Summit lanyards (sponsor supplied)
- Half-page ad in Summit on-site guide
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

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Sponsorship opportunities

Summit Registration Bags (sponsor supplied)

Sponsorship:
\$5,000 (exclusive)

Attendance: 800+

Days: Oct. 13-16

Get your logo maximum exposure with placement on the much-needed Summit attendees' registration bags.

Sponsorship includes:

- One full Summit registration (includes ticket to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
- Sponsor logo/name on Summit bags (sponsor supplied)
- Quarter-page ad in Summit on-site guide
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

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Sponsorship opportunities

New Attendee Breakfast

Sponsorship:
\$5,000 (exclusive)

Attendance: 100-120

Day: Oct. 15

Welcome the next generation of real estate management professionals with a special breakfast just for first-time Summit attendees.

Sponsorship includes:

- One full Summit registration (includes ticket to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
- 3-5 minutes of podium time to welcome the attendees
- Recognition on event website and on-site signage
- Sponsor collateral in registration packets
- Quarter-page ad in Summit on-site guide
- Recognition in the *Journal of Property Management* (print and digital)
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

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Sponsorship opportunities

Chapter Leadership Forum

Sponsorship:
\$5,000 (exclusive)

Attendance: 300-350

Day: Date to come

Get your message in front of hundreds of IREM leaders during this power-packed session.

Sponsorship includes:

- One full Summit registration (includes ticket to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
- 3-5 minutes of podium time to welcome the attendees
- Quarter-page ad in Summit on-site guide
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

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Sponsorship opportunities

Water Bottles (sponsor supplied)

Sponsorship:
\$5,000 (exclusive)

Attendance: 800+

Days: Oct. 13-16

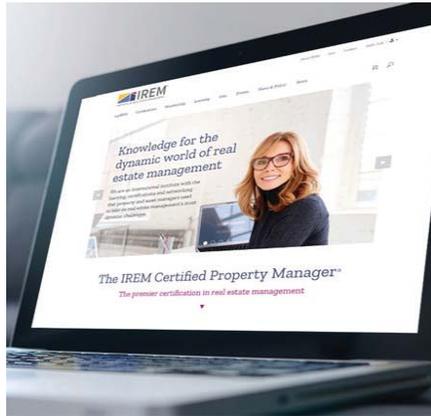
Pair sustainability and hydration by sponsoring reusable water bottles, each branded with your company's logo and distributed at registration.

Sponsorship includes:

- One full Summit registration (includes ticket to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
- Recognition on event website and on-site signage
- Quarter-page ad in Summit on-site guide
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

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Sponsorship opportunities

Conference Wi-Fi

Sponsorship:
\$5,000 (exclusive)

Attendance: 800+

Days: Oct. 13-16

Sponsor Wi-Fi service and you'll not only help attendees get online, but your company's name will be committed to memory as the Wi-Fi password.

Sponsorship includes:

- One full Summit registration (includes ticket to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
- Quarter-page ad in Summit on-site guide
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

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Toronto, Canada | October 13-16, 2020 | Sheraton Centre Toronto Hotel



Sponsorship opportunities

Hot Handheld Breakfast Station

Sponsorship:
\$3,000 per day

200 sponsor-selected
sandwiches per breakfast

Days: Dates to come

Fuel fellow attendees and your brand by sponsoring a breakfast station.

Sponsorship includes:

- A one-day pass Summit registration
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals



Juice Shot, Fruit Smoothie, or Cold Brew Bar

Sponsorship:
\$2,750 each

100 servings
per sponsorship

Days: Dates to come

Sponsor a juice, smoothie, or cold brew bar, a popular stop for Summit attendees between education sessions.

Sponsorship includes:

- A one-day pass Summit registration
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

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Sponsorship opportunities

Breakfast Bacon Station

Sponsorship:
\$2,500 each

200 pieces
per sponsorship

Days: Dates to come

Become the memorable—and popular—brand that sponsored the all-important bacon station during the daily continental breakfast.

Sponsorship includes:

- A one-day pass Summit registration
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals



Education Sessions

Sponsorship:
\$2,500/session

Attendance: 80-100

Days: Oct. 15-16

Exclusively sponsor an education session. These informative sessions equip attendees with the most current industry trends and knowledge.

Sponsorship includes:

- A one-day pass Summit registration
- 3-5 minutes podium time and opportunity to introduce speaker
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

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Sponsorship opportunities

Professional Headshots

Sponsorship: \$2,500

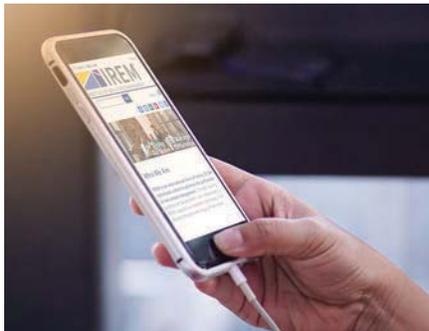
Attendance: 80-100

Days: Oct. 14-16

By sponsoring professional headshots, your brand will be remembered by Summit attendees every time they use their new professional photos.

Sponsorship includes:

- A one-day pass Summit registration
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals



Summit Charging Stations

Sponsorship:
\$2,500 each

Attendance: 750-800

Days: Dates to come

Power your brand by sponsoring one of the 16-outlet charging stations located throughout Summit Central and the education sessions. Each station will be branded with your company logo.

Sponsorship includes:

- A one-day pass Summit registration
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
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Sponsorship opportunities

Community Service Project — IREM in Action!

Sponsorship: \$2,000

Attendance: 30-50

Day: Date to come

DETAILS TO COME

Sponsorship includes:

- A one-day pass Summit registration
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

