

inspire

2020 IREM® Global Summit

October 13-16, 2020
Toronto, ON, Canada
Sheraton Centre Toronto Hotel



Sponsor the 2020 IREM Global Summit Opening Premier Party

The IREM Global Summit Opening Premier Party brings together hundreds of real estate managers looking to improve building operations and efficiencies by partnering with businesses like yours to help them do just that.

This year's event will be held at the Hockey Hall of Fame in Toronto, Canada, with over 57,000 square feet of space and 15 entertainment zones. Sponsorships are available for \$10,000 each, and include:

Inspire Business Growth in a Single Evening

At the Opening Premier Party

- 50 customized drink tickets to share throughout the evening — start the conversation, build a relationship, and gain a new client
- An exclusive reception line to greet guests, before anyone else does — make a great first impression
- Prominent, customized signage throughout the venue — position your brand to its greatest advantage

In IREM's marketing and promotional communications

Your company logo and web address will be featured in these member touchpoints:

- Every 2020 IREM Global Summit promotional email leading up to the event sent to more than 30,000 industry professionals
- The 2020 IREM Global Summit page on irem.org
- *Journal of Property Management*

At the Global Summit

- Your promotional items will be included in IREM's Global Summit registration packets
- A full-page ad will be added to the IREM Global Summit on-site guide
- Access to pre- and post-Global Summit attendee lists — to reach your target audience

And, each sponsorship includes:

- Two full 2020 IREM Global Summit registrations
- Two tickets to the Opening Premier Party
- Two tickets to the Inaugural Gala Dinner and REME Awards

About the Hockey Hall of Fame



Nothing says Canada like the Hockey Hall of Fame. Imagine your brand positioned alongside hockey's greatest players and achievements. With a DJ, dancing, signature Canadian cuisine and cocktails, meet the key decision-makers and influencers shaping the industry while you:

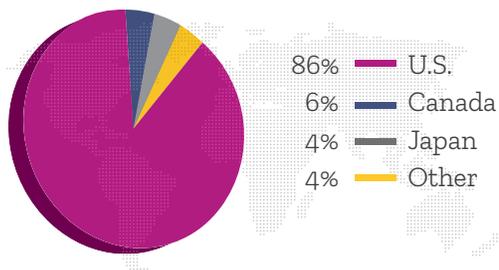
- Play goalie against an animated Wayne Gretsky or Mark Messier firing sponge pucks at 70 mph
- Go one-on-one against a life-sized, digital goaltender, using real pucks and sticks
- Take a selfie with the Stanley Cup
- Explore the world's largest collection of hockey artifacts, like championship rings and jerseys worn by hockey's greatest players
- Visit a to-scale replica of the Montreal Canadiens dressing room at the Montreal Forum, the most storied building in hockey history
- Play Game Time Trivia and impress guests with your hockey knowledge

Heighten brand awareness, grow your business, and differentiate your company with this rare opportunity to reach a highly targeted audience. And have a good time doing it.

Call Brian Lozell at **312-329-6006** for details, and to secure your company's sponsorship before they're all gone.

Global Summit Audience

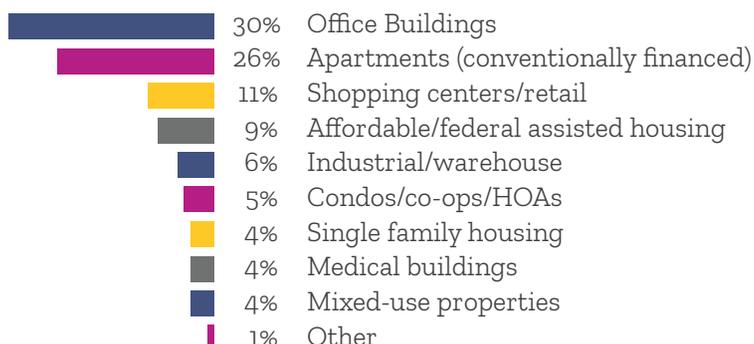
Attendees by Country



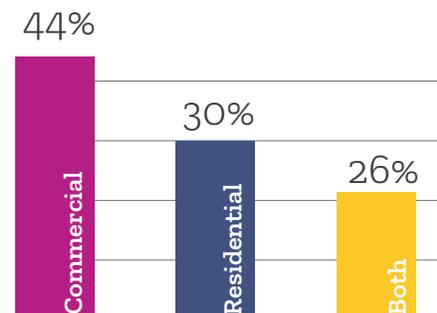
Position in their Company



Primary Property Type Managed



Types of Buildings Managed



*Based on 2019 Global Summit attendee data.