

IREM® GLOBAL SUMMIT

Chicago, October 10-13, 2017
Hilton Chicago

The IREM® Global Summit provides the ideal environment to foster and reinforce productive business relationships with the top real estate management professionals.

It's where relationships are built. Personal contact is a key element of any professional relationship and the IREM® Global Summit features a variety of events designed to promote interaction and make networking easy.

It's where your customers are. For 85 years, IREM® has been delivering resources and support to fuel the success of real estate management professionals in managing their properties, developing their employees, serving their clients and running their businesses. The IREM® Global Summit is no exception.

It's the perfect venue to showcase your company. With more than 700 potential customers and existing clients attending the IREM® Global Summit, there is no better place to catch their attention and demonstrate what you have to offer.



IREM®
GLOBAL SUMMIT
OCTOBER 10-13, 2017 • CHICAGO, IL

Exhibiting Opportunities

Reserve a booth today and take advantage of the most cost-effective way to engage attendees in genuine face-to-face conversations.

Exhibit Fee: \$3,500

Attendance: 700-750

Days: Wednesday-Friday, October 11-13, 2017

Integrated in a high-traffic area, the "hub" of Summit activity is fluid and casual — the perfect setting to sit and discuss business, present your product or service and get to know the needs of your customers.

Sponsorship Includes:

- 2 full Summit registrations (includes ticket to the Gala Dinner & REME Awards)
- 2 "exhibit only" registrations
- Carpeted exhibit space
- Table and 2 chairs
- Recognition on conference website, signage, on-site program
- Pre-and post-conference attendee lists
- Recognition in *JPM*® IREM's bi-monthly magazine in print and digital



Interested in becoming an IREM® Global Summit sponsor or exhibitor?

Contact us at (312) 329-6006 or irempartners@irem.org for information.

Sponsorship Opportunities

➤ Inaugural Gala & REME Awards

Sponsorship: \$10,000-\$30,000

Attendance: 700-750

Day: Friday, October 13, 2017

This semi-formal affair marks the ceremonial recognition of the incoming national IREM® President and the IREM® REME Awards celebration, and is one of the Summit highlights. This prestigious event is a semi-formal plated dinner making networking with your table guests easy and relaxed.

Sponsorship Includes:

- 4 full Summit registrations (includes tickets to the Gala Dinner & REME Awards)
- 3-5 minutes podium time (exclusive only)
- Full page ad in Summit program
- Recognition on Summit website, on-site signage, and on the Gala program
- Recognition in *JPM*®
- Collateral in registration packets
- Pre-and post-Summit attendee lists

➤ Continental Breakfast

Sponsorship: \$2,500 (3 days available)

Attendance: 450-550

Days: Wednesday-Friday, October 11-13, 2017

A typically lively affair that is great for giving your company just the right kind of exposure — and help attendees get ready for the day!

Sponsorship Includes:

- 2 full Summit registrations (includes ticket to the Gala Dinner & REME Awards)
- Half-page ad in Summit program
- Recognition on Summit website and on-site signage
- Recognition in *JPM*®
- Sponsor collateral in registration packets
- Pre-and post-Summit attendee lists

▶ Keynote Sessions

Sponsorship: \$10,000

Attendance: 700-750

Days: Thursday-Friday, October 12-13, 2017

The sessions when all of the attendees gather in one place are always spectacular. Position your company in the forefront of attendees' minds at one of these dynamic keynote sessions.

Sponsorship Includes:

- ▶ 4 full Summit registrations (*includes ticket to the Gala Dinner & REME Awards*)
- ▶ 3-5 minutes podium time and opportunity to introduce speaker
- ▶ Full page ad in Summit program
- ▶ Recognition on event website and on-site signage
- ▶ Recognition in *JPM*®
- ▶ Sponsor collateral in registration packets
- ▶ Pre-and post-Summit attendee lists

▶ Refreshment Break

Sponsorship: \$2,500 (3 days available)

Attendance: 450-550

Days: Wednesday-Friday, October 11-13, 2017

In the midst of education sessions and other Summit events, our attendees will be in need of a break. Be the company to garner their attention, and maybe even their thanks, by hosting one of the refreshment breaks.

Sponsorship Includes:

- ▶ 2 full Summit registrations, includes tickets to the Gala Dinner & REME Awards
- ▶ Half-page ad in Summit program
- ▶ Recognition on event website and on-site signage
- ▶ Recognition *JPM*®
- ▶ Sponsor collateral in registration packets
- ▶ Pre-and post-Summit attendee lists

▶ Chapter Leadership Forum

Sponsorship: \$5,000 (exclusive)

Attendance: 300-350

Day: Thursday, October 12, 2017

The Forum is the most important (and mandatory) event for IREM's chapter leaders. It's a great opportunity for companies seeking to reach a cross-section of real estate management practitioners and top-ranking IREM® Chapter leadership in one power-packed session.

Sponsorship Includes:

- ▶ 3 full Summit registrations (*includes ticket to the Gala Dinner & REME Awards*)
- ▶ 3-5 minutes podium time
- ▶ Half-page ad in Summit program
- ▶ Recognition on event website and on-site signage
- ▶ Recognition in *JPM*®
- ▶ Sponsor collateral in registration packets
- ▶ Pre-and post-Summit attendee lists

▶ Summit Program Advertising

This on-site guide is the number one resource for attendees and you can gain unparalleled exposure with a well-thought out and eye-catching advertisement!

Full Page Ad: \$1,000 | Half Page Ad: \$500

Attendance: 700-750

▶ Professional Learning Sessions

Sponsorship: \$2,500/session

Attendance: 80-100

Days: Thursday-Friday, October 12-13, 2017

Designed to foster the exchange of knowledge, information and profitable business strategies, these sessions will benefit those looking to stay current with industry trends and happenings. Be the exclusive sponsor of a session and be considered a thought leader of the real estate industry.

Sponsorship Includes:

- ▶ 3 full Summit registrations (*includes ticket to the Gala Dinner & REME Awards*)
- ▶ 3-5 minutes podium time and opportunity to introduce speaker
- ▶ Recognition on event website and on-site signage
- ▶ Recognition in *JPM*®
- ▶ Sponsor collateral in registration packets
- ▶ Pre-and post-Summit attendee lists

▶ Summit Registration + Lanyards

(Sponsor supplied)

Sponsorship: \$10,000 (exclusive)

Attendance: 700-750

Be the first thing attendees see as they collect everything they need to begin their Summit experience. Registration will remain open throughout the Summit as the main source for information, directions and service.

Sponsorship Includes:

- ▶ 4 full Summit registrations (*includes ticket to the Gala Dinner & REME Awards*)
- ▶ Sponsor logo/name on Summit lanyards (*sponsor supplied*)
- ▶ Full page ad in Summit program
- ▶ Recognition on event website and on-site signage
- ▶ Recognition in *JPM*®
- ▶ Sponsor collateral in registration packets
- ▶ Pre-and post-Summit attendee lists

▶ Summit Registration Bags

(Sponsor supplied)

Sponsorship: \$5,000 (exclusive)

Attendance: 700-750

Maximize your company's exposure by placing your logo or message on the Summit registration bags given to every attendee upon registration. A great place to keep all of the Summit literature safe and handy, these bags will allow your logo to be seen more times than you can count!

Sponsorship Includes:

- ▶ 3 full Summit registrations (*includes tickets to the Gala Dinner & REME Awards*)
- ▶ Sponsor logo/name on Summit bags (*sponsor supplied*)
- ▶ Full page ad in Summit program
- ▶ Recognition on event website and on-site signage
- ▶ Recognition in *JPM*®
- ▶ Sponsor collateral in registration packets
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