

JOURNAL OF PROPERTY MANAGEMENT ADVERTISING

jpm[®]

Consistently rated as one of the top IREM[®] Member benefits, *JPM*[®] is published six times per year in print and digital. Each issue covers a variety of topics affecting the real estate management industry including sustainability, legislative issues, risk management, technology, property maintenance and international markets.

- Nearly 70% of *JPM*[®] subscribers have taken action as a result of seeing an advertisement in *JPM*[®].
- 87% of subscribers perceive *JPM*[®] to be more credible because it is published by IREM[®].
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2019 *JPM*[®] Editorial Calendar

JAN.FEB 2019

Issue Ad Close: 11-21-18
Material Close: 11-28-18

MAR.APR 2019

Issue Ad Close: 1-16-19
Material Close: 1-23-19

MAY.JUN 2019

Issue Ad Close: 3-13-19
Material Close: 3-20-19

JUL.AUG 2019

Issue Ad Close: 5-22-19
Material Close: 5-29-19

SEP.OCT 2019

Issue Ad Close: 7-17-19
Material Close: 7-24-19

Bonus Distribution: IREM[®] Global Summit

NOV.DEC 2019

Issue Ad Close: 9-18-19
Material Close: 9-25-19



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JPM® Ad Rates

4-COLOR

Size	1x	3x	6x	12x
Full Page	\$5,365	\$5,150	\$4,900	\$4,640
2/3	\$3,950	\$3,790	\$3,675	\$3,480
1/2	\$3,610	\$3,305	\$2,940	\$2,785
1/3	\$2,100	\$2,025	\$1,960	\$1,850
1/4	\$1,610	\$1,515	\$1,470	\$1,390

BW

Size	1x	3x	6x	12x
Full Page	\$4,085	\$3,725	\$3,500	\$3,210
2/3	\$3,000	\$2,800	\$2,625	\$2,410
1/2	\$2,405	\$2,235	\$2,100	\$1,925
1/3	\$1,605	\$1,500	\$1,400	\$1,285
1/4	\$1,200	\$1,120	\$1,050	\$965

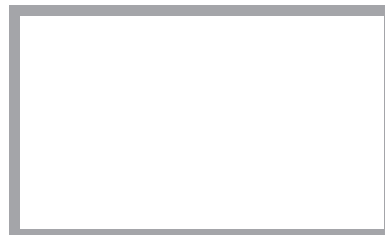
Ad Specifications



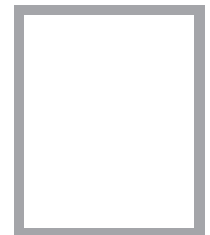
Double Page Spread (17.25" x 11")
includes .125" bleed



Full Page (8.75" x 11")
includes .125" bleed



Double Page Spread
Trim Size: 17" x 10.75"
Live Area: 16.5" x 10.25"



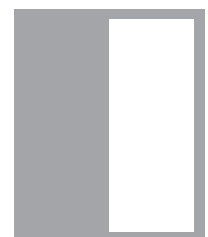
Full Page
Trim Size: 8.5" x 10.75"
Live Area: 8" x 10.25"



2/3 Page Horizontal
(8" x 6.5")



1/2 Page Horizontal
(8" x 5.125")



1/2 Page Vertical
(4" x 10.25")



1/3 Page Vertical
(2.75" x 10.25")



1/2 page Island
(5.25" x 6.5")



1/4 Page
(4" x 5.125")