

# WEBINARS

## Expand Your Reach.

### An Integrated Approach to Reaching Influencers

IREM® has a brand new way to get your company in front of leading, engaged decision makers in real estate management. Our unique monthly webinar promotions reach more than **30,000** property management professionals. You'll make an immediate impact and enjoy a long tail of influence.

#### **Sponsor an IREM® ACCELERATOR Live Webinar: \$1,500**

These one-hour live courses teach current trends and skills for immediate on-the-job application. Real-time interaction with IREM® experts and industry pros enhances the learning experience. Our quick-hitting sessions offer timely, topical information that can be put into practice right away.

#### **Design your own custom one-hour Live Webinar hosted by IREM®: \$1,500**

We'll work with you to get your message and brand in front of our members. You'll have the opportunity to control what these key decision makers take away. To get you the biggest ROI possible, our team of professionals will review your webinar to ensure that the content and tone are right for our audience. You provide the content and moderator and we'll provide the platform and promote it with our multi-channel marketing approach.

#### **Webinars include:**

- Promotion to 30,000+ Property Management Professionals
- Prominent logo placement at the start and end of each webinar
- Inclusion of a slide with key company messaging that you provide
- On-Demand version of the webinar, released approximately 2 weeks after the Live Webinar
- Webinar availability on our website in perpetuity with anytime, anywhere access!

