

# International guidelines and application

For those who manage to make a difference.<sup>TM</sup>



# Hi, we're IREM<sup>®</sup>

We're an international institute for property and asset managers, providing complete knowledge to solve real estate management challenges.

For over 85 years, our members have made us the world's strongest voice for all things real estate management. Today, almost 20,000 leaders in commercial and residential management call this home for learning, certifications, and networking.

# We offer:

#### Industry-leading learning

For new and experienced managers, IREM offers courses, tools, publications, and news developed by the brightest real estate managers. Regardless of the topic, IREM offers the most complete real estate management knowledge.

#### Internationally recognized certifications

IREM's certifications are symbols of ethical leadership and a well-managed property worldwide. The IREM CPM® is the premier property management certification and our early-career certifications for residential and commercial managers help those starting out to develop command of the fundamentals. Property management firms may also pursue the prestigious AMO® (Accredited Management Organization) designation.

#### Powerful networking

IREM members make up an international community of residential, commercial, retail, and mixed-use managers. Connect with 80 U.S. Chapters and 17 International partners or network with IREM and industry leadership at the IREM Global Summit and other IREM events.

If you know real estate management, come get to know IREM.

# Membership and education outside the U.S.

IREM membership can help create opportunities, secure a professional advantage, and develop successful strategies in today's competitive real estate market.

Individuals from Brazil, Canada, China, Japan, Kazakhstan, Korea, Poland, South Africa, or Ukraine have the added option to apply for membership and take courses through one of IREM's international partnerships. Visit <u>irem.org/about-irem/international</u> to locate an IREM representative in one of these countries.

Property managers across the globe have the option to apply for membership and complete the education for their chosen designation through IREM's on-demand education options.

# Invest in your career

# Become a CPM®

The CPM is the most recognized certification for property managers world-wide. Owners, investors, and employers know that if you hold an IREM CPM designation, you can maximize the value of any property in any asset class. CPMs are recognized as the ultimate asset performance experts. The designation is known and trusted throughout the industry and earned through education and experience.

CPMs say earning the designation is essential for:

- Recognition within the industry as a trusted professional
- Access to timely information, ongoing learning and professional development
- Respect of peers, colleagues, and owners
- Commitment to advancing the real estate management profession

# CPMs can:

- 1. Make more money.
  - CPMs earn credibility, respect, and higher earnings. Employers consider the CPM the most important real estate management designation
  - More than half of CPMs hold senior-level management positions
  - CPMs have the potential to make over twice as much as the average property manager
  - IREM promotes the CPM designation to potential clients and employers and you reap the reward

# 2. Be a more effective, efficient professional.

- Get solutions to the challenges you face every day with member discounts on IREM courses, publications and research
- Access the tools you need, when you need them, with online solutions like webinars and on-demand courses
- Receive the personal care and support you need from IREM locally, nationally, and globally

#### 3. Join a community of professionals.

- Expand your network and establish new contacts: make deals, exchange tips, identify future employers and employees, and learn new industry trends and best practices
- Attend events for professional education and to share ideas with fellow IREM members face to face

# CPM designation requirements

# Checklist

The following provides an overview of the requirements to earn the CPM. It is highly recommended that the education requirement be completed prior to attempting the management plan/MPSA® and the CPM certification exam.

#### Experience

□ Three years (36 months) of qualifying real estate management experience as defined by IREM (<u>meeting portfolio and</u> <u>function minimums</u>)

#### Education

Two options in which the education requirement can be completed. If you do not qualify for option 2, then you will need to complete the 7 courses listed under option 1

Option 1	Option 2*
Take the 7 IREM Courses	CPM Fast Track
🗆 FIN402	You must meet ONE of the following criteria:
□ Pick one: MKL400-level course	
MKL404, MKL405, MKL406	□ Hold a CCIM, CFM, CSM, PCAM, RPA, or SIOR
□ HRS402	designation
□ MNT402 *Suggested order, especially	
ASM603 ASM605	☐ Have a bachelors or graduate degree with major, minor,
ASM604	or concentration in real estate or property management
ASM605	
	*This option requires a \$300 Fast Track Fee

# Complete the CPM Capstone

CPM candidates can quickly and efficiently complete Step 3: Test of the CPM journey by enrolling in the <u>CPM Capstone</u>. However, before you take the CPM Capstone, it is strongly recommended that you complete the CPM courses as outlined above.

The CPM Capstone is a two-part final assessment:

Management Plan Skills Assessment (MPSA)	CPM Certification Exam <sup>x</sup>
MPSA Preparation – a two-day virtual classroom intensive	The CPM Certification Exam is a four-hour, 150-question
to review concepts learned throughout your IREM	multiple-choice exam that tests your knowledge of property
education and is led by an IREM instructor.	and asset management concepts based on the IREM
	curriculum and/or your own professional experience. The
MPSA Exam** – a four-hour exam completed online with a	exam is open book – a hard copy or a PDF of IREM course
live online proctor comprised of complex multiple choice,	materials may be referenced during the exam.
multi-select, and short answer questions.	
Ethics	
	l

Take and pass exam for ETH800 – email <u>ddelatorre@irem.org</u> when ready to be registered

\*\* The MPSA Exam must be taken within seven days after the MPSA Prep. To pass the exam, a score of 70% or better is needed. Upon registration, you will receive access to a wealth of resources in the IREM Learning platform, including the MPSA Prep Tutorial. The exam is open book – a hard copy or a PDF of IREM course materials may be referenced during the exam.

<sup>X</sup> The CPM Exam must be taken within 30 days after the MPSA Prep. To pass the exam, a score of 70% or better is needed. Upon registration, you will receive access to resources in the IREM Learning platform, including the CPM Exam Prep Tutorial. This tutorial reviews all major concepts tested and includes sample test questions to help you gauge your readiness.

# Requirements to become a CPM

# Education

Meet one of following education options.

#### Option 1. IREM Courses.

Most applicants complete the education requirement by taking these courses covering the full property management curriculum:

- 1. "Property Maintenance and Risk Management" (MNT402)
- 2. "Human Resource Essentials for Real Estate Managers" (HRS402)
- 3. "Marketing and Leasing: Retail Properties" (MKL404) or "Marketing and Leasing: Multifamily Properties" (MKL405) or "Marketing and Leasing: Office Buildings" (MKL406)
- 4. "Investment Real Estate: Financial Tools" (FIN402)
- 5. "Investment Real Estate Financing and Valuation Part One" (ASM603)
- 6. "Investment Real Estate Financing and Valuation Part Two" (ASM604)
- 7. "Investment Real Estate Financing and Valuation Part Three" (ASM605)

Note: taking <u>FIN402</u>, <u>ASM603</u>, <u>ASM604</u>, and <u>ASM605</u> in consecutive order is strongly recommended.

Many aspiring CPMs decide to become a CPM candidate as the first step. The advantage of being a CPM candidate is that you become a member of IREM and receive a 20% discount on course tuition. In addition, being a CPM candidate connects you with the organization and guarantees that you stay informed about your progress toward fulfilling the requirements for the CPM designation.

Here's how to become a CPM candidate:

- Submit this application and send it to IREM Headquarters with the non-refundable application fee, which is \$260. We'll approve you as a candidate while you complete the requirements.
- Hold a real estate license or validate that you are not required to have one.
- Pledge to uphold the IREM Code of Professional Ethics.

You can apply for CPM candidacy at any time: before taking courses, in the middle of the process, or after completing the courses.

When it is complete, mail or email the application to:

Institute of Real Estate Management Attn: International CPM Application 430 North Michigan Avenue Chicago, Illinois 60611-4090 USA

Tel: +1 (312) 329-6098 Fax: +1 (312) 410-7910 Email: international@irem.org

The CPM and CPM candidacy include membership in IREM, which includes annual fees ("membership dues") to maintain your membership and the right to use the CPM designation.

Vendors, suppliers, and service providers to the real estate management industry are not eligible for CPM candidacy.

# Option 2. CPM Fast Track

You may be able to bypass the education requirement if you meet one of the following criteria for the CPM Fast Track:

- Hold one of the following designations: CCIM (through the CCIM Institute), CFM (through the International Facility Management Association), CSM (through International Council of Shopping Centers), PCAM (through Community Associations Institute), RPA (through Building Owners and Managers Institute), SIOR (through the Society of Industrial and Office Realtors)
- Have an undergraduate or graduate degree in real estate or property management (e.g., major, minor, or concentration) from an accredited college or university. Documentation confirming the degree from a college or university is required. Certificate programs do not qualify for this option.

# **CPM** Capstone

Once you've completed the education requirements, you must demonstrate your knowledge through the <u>CPM Capstone</u>, a two-part final assessment that includes a Management Plan Skills Assessment and the CPM Certification Exam.

#### Part 1: Management Plan Skills Assessment (MPSA)

MPSA Prep – a two-day virtual classroom intensive to review concepts learned throughout your IREM education and is led by an IREM instructor.

MPSA Exam – a four-hour exam completed online with a live online proctor comprised of complex multiple choice, multiselect, and short answer questions. The MPSA Exam assesses your ability to conduct several real-world analyses and make recommendations aligned with ownership goals using a variety of scenarios and property types, including office buildings, conventional apartments, and retail strip shopping centers.

The MPSA Exam must be taken within seven days after the MPSA Prep. To pass the exam, a score of 70% or better is needed.

Upon registration, you will receive access to a wealth of resources in the IREM Learning platform, including the MPSA Prep Tutorial. The exam is open book – a hard copy or a PDF of IREM course materials may be referenced during the exam.

# Part 2: CPM Certification Exam (CPMEXM)

The CPM Certification Exam is a four-hour, 150-question multiple-choice exam that tests your knowledge of property and asset management concepts based on the IREM curriculum and/or your own professional experience. The exam is open book – a hard copy or a PDF of IREM course materials may be referenced during the exam.

The CPM Exam must be taken within 30 days after the MPSA Prep. To pass the exam, a score of 70% or better is needed.

Upon registration, you will receive access to resources in the IREM Learning platform, including the CPM Exam Prep Tutorial. This tutorial reviews all major concepts tested and includes sample test questions to help you gauge your readiness

#### Ethics

Take and pass "Ethics for the Real Estate Manager" (ETH800) and continue to commit to uphold the IREM Code of Professional Ethics. A copy of the Code is included in this application.

# Experience

To earn the CPM, you must have at least 36 months of qualifying real estate management experience – managing a minimum size portfolio and performing at least 19 of 36 real estate management functions on that portfolio. Use the information below to determine if your portfolio would qualify. You will then use the experience forms, found in the CPM application to report your qualifying experience.

# What types of real estate portfolios can qualify?

You can manage any combination of the property types listed below. If your portfolio meets the minimum requirement for any one of the property types (e.g., you have 120,000 square feet of commercial square footage at 1 site) your portfolio qualifies. If not, read about mixed portfolios below.

			P			
Residentia	l property	Commercia	l property	Industrial p	roperty	
Minimum r	equirement	Minimum re	quirement	Minimum ree	quirement	
Units	Sites <sup>1</sup>	Sq. ft.	Sites <sup>1</sup>	Sq. ft.	Sites <sup>1</sup>	
200	1-4	120,000	1	200,000	1+	

#### How to calculate a mixed portfolio

5+

100

Perform this calculation for each property type you manage, then add up the percentages. If the total is equal or greater to 100%, then your mixed portfolio qualifies.

2+

80.000

Number of units or sq. ft. you manage	Minimum requirement for the property type	x 100 =	% of minimum
<b>Sample calculation</b> 150 residential units at one site	÷ 200 units minimum requirement	x 100 =	75%
75,000 commercial sq. ft. at one site	÷ 120,000 sq. ft. minimum requirement	x 100 =	63%
			138% this portfolio qualifies

1) IREM defines a "site" as a property that is a geographically separate facility. If your facilities don't have geographic separation, other factors IREM may consider to establish separate sites are: separate site offices, separate site owners, or separate site financial statements. Generally, managing raw land or a

consider to establish separate sites are: separate site offices, separate site owners, or separate site financial statements. Generally, managing raw land or a new property under construction does not qualify for experience credit until such time as a certificate of occupancy has been granted. In addition, parking structures, including garages, lots and/or spaces, are not qualifying portfolio types

Managing raw land, a new property under construction and parking garages do not count toward the portfolio requirement

#### Other requirements

Additional requirements for the CPM designation are as follows:

- Real estate license If you are required by law to hold a real estate license to perform your job in your country or jurisdiction, then you must submit a copy of a valid real estate license to show that you are in compliance with all licensing laws and regulations. If you are not required by law or regulation to hold a real estate license, then no license is required, and you should report this on your CPM application.
- Application You must submit a complete CPM application together with the \$260 application fee, payable in US dollars. This fee includes the first calendar year's membership dues.

#### When IREM receives your CPM application:

- You will receive official notification of your status approval from IREM Headquarters.
- You become a member of IREM and will immediately begin to receive member benefits and services.
- You can keep up to date on your candidacy status and membership record anytime by logging into <u>irem.org/myIREM</u> and reviewing your Candidate Status Report.
- You must continuously adhere to and abide by the IREM bylaws, policies, and IREM Code of Professional Ethics.
- As soon as the requirements for the CPM are met, you will receive your CPM designation.

# Membership benefits

Membership in IREM brings with it a broad range of benefits. Among them:

- Access to IREM's online library of members-only resource material
- Member discounts of up to 20% on IREM textbooks, research studies, and other publications purchased through IREM Headquarters
- Regular electronic updates from IREM on IREM activities and events as well as industry news
- Opportunities to network with other real estate management professionals through volunteering on IREM boards and committees, attending IREM meetings or virtually through online forums
- Your listing in the IREM online membership directory of professionals
- Access to a digital badge, a digital version of your CPM pin that you can download and include in your email signatures, on websites, and share on social media
- For CPMs, one complimentary copy of the IREM Income/Expense Analysis® report of your choice, to be received annually. IREM publishes income and expense data on five properties types: conventional apartments, office buildings, federally assisted apartments, shopping centers, and condominiums
- Access to materials to promote yourself as a CPM

# Institute of Real Estate Management Code of Professional Ethics

#### Introduction

The purpose of this Code of Professional Ethics is to establish and maintain public confidence in the honesty, integrity, professionalism, and ability of the professional real estate manager. The Institute of Real Estate Management and its Members intend that this Code and performance pursuant to its provisions will be beneficial to the general public and will contribute to the continued development of a mutually beneficial relationship among Certified Property Manager® Members, CPM® Candidates, Accredited Residential Manager® Members, Accredited Commercial Manager Members, Associate Members, and other Members, national and international professional real estate associations and organizations, and clients, employers, and the public. The Institute of Real Estate Management, as the professional society of real estate management, seeks to work closely with all other segments of the real estate industry to protect and enhance the interests of the public. To this end, Members of the Institute have adopted and, as a condition of membership, subscribe to this Code of Professional Ethics.

#### IREM<sup>®</sup> Member Pledge

I pledge myself to the advancement of professional real estate management through the mutual efforts of Members of the Institute of Real Estate Management and by any other proper means available to me. I pledge myself to maintain the highest moral and ethical standards consistent with the objectives and higher purpose of the Institute. I pledge myself to seek and maintain an equitable, honorable, and cooperative association with fellow Members of the Institute and with all others who may become a part of my business and professional life. I recognize and support the need to preserve and encourage fair and equitable practices and competition among all who are engaged in the profession of real estate management. I pledge myself to place honesty, integrity, and industriousness above all else and to pursue my gainful efforts with diligent study and ongoing education so that my services shall be beneficial to the general public and my obligations to my clients shall always be maintained at the highest possible level. I pledge myself to comply with the principles and declarations of the Institute of Real Estate Management as set forth in its Bylaws, Statement of Policies, and this Code of Professional Ethics.

#### Article 1. Loyalty to Client, Firm, and/or Employer

A Certified Property Manager®, CPM® Candidate, Accredited Residential Manager®, Accredited Commercial Manager or Associate Member (hereinafter referred to as MEMBER) shall at all times exercise loyalty to the interests of the client and the employer or firm with whom the MEMBER is affiliated. A MEMBER shall be diligent in the maintenance and protection of the interests and property of the employer and of the client. A MEMBER shall not engage in any activity, that could be reasonably construed as contrary to the interests of the client or employer. If an activity would result in a conflict between the interests of the firm or employer and the interests of the client, then the interests of the client shall take precedence.

#### Article 2. Confidentiality

A MEMBER shall not disclose to a third party any confidential or proprietary information which would be injurious or damaging to a client concerning the client's business or personal affairs without the client's prior written consent, unless such disclosure is required or compelled by applicable laws and regulations.

#### Article 3. Accounting and Reporting

Pursuant to the terms of the management agreement, a MEMBER shall use reasonable efforts to provide accurate, auditable financial and business records and documentation concerning each asset managed for the client, which records shall be available for inspection at all reasonable times by the client. A MEMBER shall furnish to the client, at mutually agreed upon intervals, regular reports concerning the client's assets under management. A MEMBER shall not exaggerate, misrepresent, or conceal material facts concerning the client's assets or any related transaction.

#### Article 4. Protection of Funds

A MEMBER shall at all times serve as a fiduciary for the client and shall not commingle personal or company funds with the funds of a client or use one client's funds for the benefit of another client, but shall keep the client's funds in a fiduciary account in an insured financial institution or as otherwise directed in writing by the client. A MEMBER shall at all times exert due diligence for the maintenance and protection of the client's funds against all reasonably foreseeable contingencies and losses.

#### Article 5. Relations with Other Members of the Profession

A MEMBER shall not make, authorize or otherwise encourage any false or misleading comments concerning the practices of Members of the Institute of Real Estate Management. A MEMBER shall truthfully represent material facts in their professional activities. A MEMBER shall not exaggerate or misrepresent the services offered as compared with the services offered by other real estate managers. Nothing in this Code, however, shall restrict legal and reasonable business competition by and among real estate managers.

#### Article 6. Contracts

Any written contract between a MEMBER and a client shall be in clear and understandable terms, and shall set forth the specific terms agreed upon between the parties, including a general description of the services to be provided by and the responsibilities of the MEMBER.

#### Article 7. Conflict of Interest

A MEMBER shall not represent personal or business interests divergent from or conflicting with those of the client or employer and shall not accept, directly or indirectly, any rebate, fee, commission, discount, or other benefit, monetary or otherwise, which could reasonably be seen as a conflict with the interests of the client, employer or firm, unless the client or employer is first notified in writing of the activity or potential conflict of interest, and consents in writing to such representation.

#### Article 8. Managing the Assets of the Client

A shall exercise due diligence in the maintenance and management of the client's assets and shall make all reasonable efforts to protect it against all reasonably foreseeable contingencies and losses.

#### Article 9. Duty to Former Clients and Former Firms or Employers

All obligations and duties of a MEMBER to clients, firms, and employers as specified in this Code shall also apply to relationships with former clients and former firms and employers. A MEMBER shall act in a professional manner when, for whatever reason, relationships are terminated between a MEMBER and a client and firm or employer. Nothing in this section, however, shall be construed to cause a MEMBER to breach obligations and duties to current clients and firm or employer.

#### Article 10. Compliance with Laws and Regulations

A MEMBER shall at all times conduct business and personal activities with knowledge of and in compliance with all applicable laws and regulations.

#### Article 11. Equal Opportunity

A MEMBER shall not deny equal employment opportunity or equal professional services to any person for reasons of race, color, religion, sex, familial status, national origin, age, sexual orientation, or handicap and shall comply with all applicable laws and regulations regarding equal opportunity.

#### Article 12. Duty to Tenants and Others

A MEMBER shall competently manage the property of the client with due regard for the rights, responsibilities, and benefits of the tenants or residents and others lawfully on the property. A MEMBER shall not engage in any conduct that is in conscious disregard for the safety and health of those persons lawfully on the premises of the client's property.

#### Article 13. Duty to Report Violations

Each MEMBER has a responsibility to provide the Institute of Real Estate Management with any significant factual information that reasonably suggests that another MEMBER may have violated this Code of Professional Ethics. Such information must be presented as outlined in the Institute of Real Estate Management's Bylaws and Statement of Policies.

#### Article 14. Enforcement

The interpretation of compliance with this Code is the responsibility of the Ethics and Discipline Committee of the Institute of Real Estate Management. Any violation by a MEMBER of the obligations of this Code and any disciplinary action for violation of any portion of this Code shall be determined and carried out in accordance with and pursuant to the terms of the Bylaws and Statement of Policies of the Institute of Real Estate Management. The result of such disciplinary action shall be final and binding upon the affected MEMBER and without recourse to the Institute, its officers, Governing Councillors, Members, employees, or agents. The pressures of today's competitive market make it difficult to get ahead. You're looking to sharpen your skills and reputation, study the most recent issues and best practices affecting your business, and meet colleagues with whom to share experiences, swap ideas, and discover solutions. You value the great benefits and the distinction that comes with associating with a proven industry leader.

**CPM application** Please type or print clearly in English

Last/ Family Name	First/Given Name	Middle Name or Initial	Gender 🗆 Male 🗌 Female
Company Name		Residence Address	
Company Address		City/Country/Postal Code	
City/Country/Postal Code		Residence Telephone	
Daytime Telephone		Mailing Address (check one):	Directory Address (check one):
Daytime Fax Number		Citizenship	Date of Birth (Month/Day/Year)
E-mail Address		Were you referred by an IREM Membe If yes, who:	·? 🗆 Yes 🗆 No
Are you proficient in English? If yes, what is your level of pro Basic Intermediate		List any other languages you speak and	l proficiency.
	course(s)?	If yes, what is your ID number? If yes, under what name?	
	I am required by law to have a real estate lic I am not required by law to have a real estat		
Name and Signature of Immediate Supervisor This verifies the accuracy of the information on this application as to the applicant's current responsibilities.			
Name			
Signature X		D	ate
If you hold the CCIM, RPA, CSM, or PCAM designation, you may meet the education requirement. To receive credit, attach verification from the sponsoring organization confirming that you hold the designation and are a member in good standing.			
Check here the designations fo	or which you are attaching verification:	$\Box$ CCIM $\Box$ RPA $\Box$ CFM $\Box$ SIOR	CSM PCAM
			□ Not Applicable
If you have a Bachelor's/undergraduate or Master's/graduate degree in real estate or property management (major, minor, or concentration) from an accredited college or university, you may meet the education requirement. Certificate programs do not qualify. To receive credit, attach a copy of an official transcript indicating the degree earned. Further documentation may be requested. Check here the degree credit for which you are attaching a Bachelor's/undergraduate degree in:			
		lot Applicable	
When you become a CPM, you will receive your official CPM certificate and pin. Your name exactly as it should appear on your CPM certificate:			
□ Advertising □ Ca □ Employer □ IRI	or the CPM designation? (Check one) talog/Brochure		ail 🗆 E-mail r or Instructor 🗆 Telemarketing

# Experience Report for **current** position. If you have no relevant property management experience, leave blank.

1 1 1 1	
For Period from (month/year) to (month/year)	Check the boxes below for every function you perform in the capacity of a real estate manager; a
current	minimum of 19 is required.
Your Title	<ul> <li>□ 1. Hire, manage, and evaluate site personnel and/or off-site management staff or contracted management firms, directly or through others.</li> <li>□ 2. Identify staffing requirements and develop, or approve, job descriptions and/or develop and monitor,</li> </ul>
Company Name	<ul> <li>approve, human resource policies, and training and development plans.</li> <li>J. Identify, implement, and monitor, or approve, sustainable practices; including but not limited to</li> </ul>
Number of Employees Reporting Directly to You	energy use/conservation programs for the property.
	4. Determine which items or services are to be purchased for the property, prepare specifications, solicit and evaluate bids for contract services, negotiate or approve contracts, and monitor contracts.
Titles of Positions Reporting Directly to You	<ul> <li>5. Oversee operation of building systems, supervise employees or monitor contractors who perform routine maintenance and repair work, and/or oversee planning and construction of tenant improvements and interior design.</li> </ul>
Name of Immediate Supervisor	□ 6. Design, implement, and monitor or approve, routine and preventive maintenance programs for the property.
	<ul> <li>□ 7. Establish or maintain and enforce the property's operating policies and procedures and occupancy/usage guidelines.</li> </ul>
Title of Immediate Supervisor	<ul> <li>8. Establish, maintain, and monitor adherence to, or approve, the property's record keeping system.</li> <li>9. Identify, analyze, and implement, or approve, capital improvement or replacement programs, including but not limited to maintenance or remodeling programs, resident/tenant improvements,</li> </ul>
Portfolio That You Manage Total Number Total Number of Units or of Sites or	and amenity enhancements. □ 10.Perform regular property inspections and take appropriate action in accordance with established
Square Meters Bldgs Residential:	policies and procedures. □ 11. Design and implement, or approve, resident/tenant retention, orientation, and property
(Units)	familiarization programs.
Commercial: (Square Meters)	management matters and/or investigate and resolve resident/tenant complaints.
Industrial:	□ 13. Administer the leasing and lease renewal process and/or negotiate or approve leases, including assessing the financial impact of the lease.
(Square Meters)	$\square$ 14. Prepare, market, and show leasable space.
Briefly describe your portfolio and position in a narrative form. This must be included for your	□ 15. Develop, implement, and monitor, a marketing plan and/or leasing plan for the property.
application to be complete. (Attach additional sheet	□ 16. Analyze market conditions and recommend or approve the property's rental rates.
only if necessary)	<ul> <li>17. Design, implement, or approve life-safety and emergency preparedness programs for the property.</li> <li>18. Develop, implement, or approve a risk management program for the property to mitigate the property's insurable risk and/or identify the property's insurable risks and recommend, secure and monitor insurance coverage.</li> </ul>
	☐ 19. Recommend and/or initiate legal actions for violations of leases, contracts or governing documents, including but not limited to evictions and filing of liens.
	□ 20. Ensure the property's compliance with government and environmental regulations.
	<ul> <li>21. Process, and/or monitor, or approve property payables.</li> <li>22. Supervise property collections, including the handling of property receipts, journal entries, records</li> </ul>
	<ul> <li>of account, bank deposits, and delinquent accounts.</li> <li>23. Prepare, present, and implement annual property budgets, including capital expenditure budgets, or</li> </ul>
	<ul> <li>23. Prepare, present, and implement annual property budgets, including capital experiator budgets, or review, authorize, and monitor such budgets prepared by others.</li> <li>24. Prepare, analyze, and/or approve the property's financial and operating statements and variance</li> </ul>
	reports.
	<ul> <li>25.Approve major deviations from the budget, exclusive of emergencies.</li> <li>26.Identify and analyze the property's financial requirements and financing options, and/or replacement reserve requirements, and recommend funding sources to the owner.</li> </ul>
	27.Estimate and monitor the market value of the property and assess the implications that estimates of value have on the owner; determine the reasonableness of assessed value and insurable value.
	□ 28.Identify, analyze alternate uses of the property and implement or approve a plan to change the property's use (e.g., converting a residential building to commercial use).
	29.Identify, analyze, and propose property improvements relative to the future value and return on investment.
	□ 30.Establish or maintain management controls and analyze the property's performance.
	<ul> <li>31. Determine the goals and objectives of the property owner.</li> <li>32. Evaluate real estate tax assessments and recommend an appeal strategy to the owner when</li> </ul>
	appropriate. I 33. Prepare a management plan for the property.
	<ul> <li>33.1 repare a management plan for the property.</li> <li>34.1 dentify and recommend or approve other sources of income for the property and implement programs accordingly.</li> </ul>
	□ 35.Acquire new clients, and/or establish and maintain client relationship(s).
	□ 36.Fulfill the company's contractual obligations including, recommending, implementing, and managing modifications for management contracts and/or governing documents.
	For IREM use only: Total Functions Performed

# Experience Report for **previous** position. If you have no previous relevant property management experience, leave blank.

For Period from (month/year) to (month/year)	Check the boxes below for every function you perform in the capacity of a real estate manager; a minimum of 19 is required.
Your Title	□ 1. Hire, manage, and evaluate site personnel and/or off-site management staff or contracted manageme firms, directly or through others.
Company Name	<ul> <li>2. Identify staffing requirements and develop, or approve, job descriptions and/or develop and monitor, or approve, human resource policies, and training and development plans.</li> <li>3. Identify, implement, and monitor, or approve, sustainable practices; including but not limited to</li> </ul>
Number of Employees Reporting Directly to You	<ul> <li>energy use/conservation programs for the property.</li> <li>4. Determine which items or services are to be purchased for the property, prepare specifications, solicit and evaluate bids for contract services, negotiate or approve contracts, and monitor</li> </ul>
Titles of Positions Reporting Directly to You	<ul> <li>contracts.</li> <li>5. Oversee operation of building systems, supervise employees or monitor contractors who perform routine maintenance and repair work, and/or oversee planning and construction of tenant improvements and interior design.</li> </ul>
Name of Immediate Supervisor	☐ 6. Design, implement, and monitor or approve, routine and preventive maintenance programs for the property.
Title of Immediate Supervisor	□ 7. Establish or maintain and enforce the property's operating policies and procedures and occupancy/usage guidelines.
Portfolio That You Manage	<ul> <li>8. Establish, maintain, and monitor adherence to, or approve, the property's record keeping system.</li> <li>9. Identify, analyze, and implement, or approve, capital improvement or replacement programs, including but not limited to maintenance or remodeling programs, resident/tenant improvements, and amenity enhancements.</li> </ul>
Total Number Total Number of Units or of Sites or Square Meters Bldgs	<ul> <li>In an animity eminancements.</li> <li>In 10. Perform regular property inspections and take appropriate action in accordance with established policies and procedures.</li> </ul>
Residential: (Units)	11. Design and implement, or approve, resident/tenant retention, orientation, and property familiarization programs.
Commercial: (Square Meters)	12. Communicate routinely with occupants of the property concerning level of service and other management matters and/or investigate and resolve resident/tenant complaints.
Industrial: (Square Meters)	□ 13. Administer the leasing and lease renewal process and/or negotiate or approve leases, including assessing the financial impact of the lease.
Briefly describe your portfolio and position in a narrative form. This must be included for your application to be complete. (Attach additional sheet	☐ 14. Prepare, market, and show leasable space. ☐ 15. Develop, implement, and monitor, a marketing plan and/or leasing plan for the property. ☐ 16. Analyze market conditions and recommend or approve the property's rental rates.
only if necessary)	<ul> <li>17. Design, implement, or approve life-safety and emergency preparedness programs for the property.</li> <li>18. Develop, implement, or approve a risk management program for the property to mitigate the property's insurable risk and/or identify the property's insurable risks and recommend, secure and monitor insurance coverage.</li> </ul>
	19. Recommend and/or initiate legal actions for violations of leases, contracts or governing documents, including but not limited to evictions and filing of liens.
	□ 20. Ensure the property's compliance with government and environmental regulations.
	<ul> <li>21. Process, and/or monitor, or approve property payables.</li> <li>22.Supervise property collections, including the handling of property receipts, journal entries, records of account, bank deposits, and delinquent accounts.</li> </ul>
	23.Prepare, present, and implement annual property budgets, including capital expenditure budgets, or review, authorize, and monitor such budgets prepared by others.
	24.Prepare, analyze, and/or approve the property's financial and operating statements and variance reports.
	<ul> <li>25.Approve major deviations from the budget, exclusive of emergencies.</li> <li>26.Identify and analyze the property's financial requirements and financing options, and/or replacement reserve requirements, and recommend funding sources to the owner.</li> </ul>
	<ul> <li>27. Estimate and monitor the market value of the property and assess the implications that estimates of value have on the owner; determine the reasonableness of assessed value and insurable value.</li> <li>28.Identify, analyze alternate uses of the property and implement or approve a plan to change the</li> </ul>
	property's use (e.g., converting a residential building to commercial use).  29.Identify, analyze, and propose property improvements relative to the future value and return on investment.
	□ 30.Establish or maintain management controls and analyze the property's performance. □ 31. Determine the goals and objectives of the property owner.
	<ul> <li>□ 32. Evaluate real estate tax assessments and recommend an appeal strategy to the owner when appropriate.</li> </ul>
	<ul> <li>33. Prepare a management plan for the property.</li> <li>34. Identify and recommend, or approve other sources of income for the property and implement programs accordingly.</li> </ul>
	<ul> <li>35.Acquire new clients, and/or establish and maintain client relationship(s).</li> <li>36.Fulfill the company's contractual obligations; including, recommending, implementing, and managing modifications for management contracts and/or governing documents.</li> </ul>
	For IREM use only: Total Functions Performed

Please answer the questions below. If you answer "yes" to any of the questions, provide a detailed, written explanation on an attached sheet.			
□Yes □No	Have you ever been involved in a reorganization for the benefit of creditors or in personal or business bankruptcy proceedings as a debtor?		
□Yes □No	Have you ever been involved in either civil or criminal legal proceedings as a defendant in which there were allegations of fraud, misrepresentation, misappropriation of funds or property, etc.?		
□Yes □No	Have you ever been refused bonding?		
🗌 Yes 🔲 No	Have you ever been subject to disciplinary action by the Institute of Real Estate Management, the NATIONAL ASSOCIATION OF REALTORS®, or any other professional association?		
□Yes □No	Have you ever had your real estate license suspended or revoked or otherwise been subject to disciplinary action by any real estate licensing agency?		

#### Please read these rules and regulations before signing and submitting this CPM Application.

In connection with the Institute of Real Estate Management, upon submission of application for the CPM designation, I agree that:

- A. All of the information provided by me is complete and correct to the best of my knowledge and belief. If I made or at any time make any statement with knowledge of its falsity, I understand that it shall be cause for denial of CPM or CPM Candidate status and membership in the Institute. I further agree to submit to the jurisdiction of the IREM Ethics and Discipline Committee in the event that allegations of unethical or improper conduct arise during the pendency of this application.
- B. All additional information that may be needed by IREM shall be supplied by me upon request.
- C. I shall conduct my real estate management activities in accordance with the IREM Code of Professional Ethics and shall also be bound by the bylaws and policies of the Institute as they are now or as they may be amended from time to time subsequent to this application and the decisions of any Institute committee and the Governing Council affecting my membership in the Institute.
- D. I agree that the Institute may censure, suspend, expel, or otherwise terminate this membership, if granted, in accordance with the Institute's bylaws, policies, and item A above, and that the Institute, its officers, members, employees, and agents may disclose its actions, in full or part, to the members of the Institute and the general public.
- E. I shall pay annual dues and fees as set by the Institute in order to retain my rights to use the CPM designation.
- F. I, for and on behalf of myself, and my heirs, assigns, administrators, and each of them waive and forever release all claims and demands, or causes of action and each of them, that I or they may have now or may in the future have against the Institute, its members, its officers, councilors, employees, chapters, or others who may supply information or material to the Institute, and each of them, for any act or omission of the Institute, its members, its officers, councilors, employees, or any others and each of them including but not in any way limited to its or their acts or omissions in granting candidacy or CPM membership in the Institute, failing to grant candidacy or CPM membership, or in censuring, suspending, expelling, or terminating such a candidacy or CPM membership.
- G. The Institute shall take necessary and appropriate steps to verify all information provided on my CPM application.
- H. I hereby confirm that I am not a vendor, supplier, or service provider to the real estate industry.
- I. I acknowledge that as a CPM, I will be licensed to use the CPM® trademarks to indicate such membership, and I agree to abide by the rules of the Institute of Real Estate Management governing use of those trademarks. I understand that I cannot use the CPM trademarks until I have completed the Designation requirements and have been notified in writing that is has been officially awarded to me. Such misuse will cause the summary termination of my membership.

Your signature verifies the accuracy of the information on this application, acknowledges that you have read the rules and regulations stated above, and confirms that your application is complete.

Signature X	Date
CPM Application Fee	Applicant Name
Non-refundable application fee: \$260	
□ Check enclosed (make payable to IREM)	Cardholder's Name
<ul> <li>Money order (make payable to IREM)</li> <li>Visa</li> <li>MasterCard</li> <li>American Express</li> <li>Discover</li> <li>Wire Transfer:</li> </ul>	Card Number Exp. Date
JP Morgan Chase Bank, N.A. Swift Code: CHASUS33 Telex: 420120	Cardholder's Billing Address (if different from applicant)
ABA# 021000021 For credit to: Institute of Real Estate Management Acct #756512	
A copy of the wire transfer confirmation must accompany your application.	

A copy of the wire transfer confirmation must accompany your application. To ensure proper identification, the wire transfer must include a notation that gives your name and "CPM Application Fee." Applicant is responsible for all fees associated with transfer.