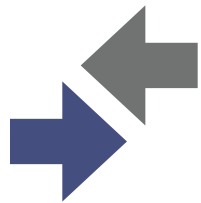
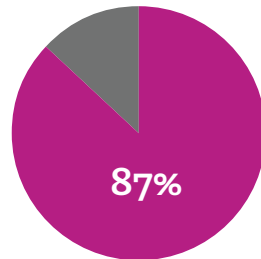


Journal of Property Management (JPM)

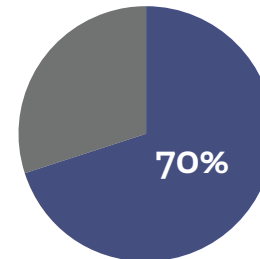
Six times a year, JPM gives members and subscribers vital real estate management and industry information on topics like sustainability, technology, legislation, and global insights. Available in print and digital formats, JPM is rated a top member benefit.



On average, each issue is passed on to more than **2** additional readers—sometimes more than **10**.



87% of subscribers perceive JPM to be more credible because it is published by IREM.



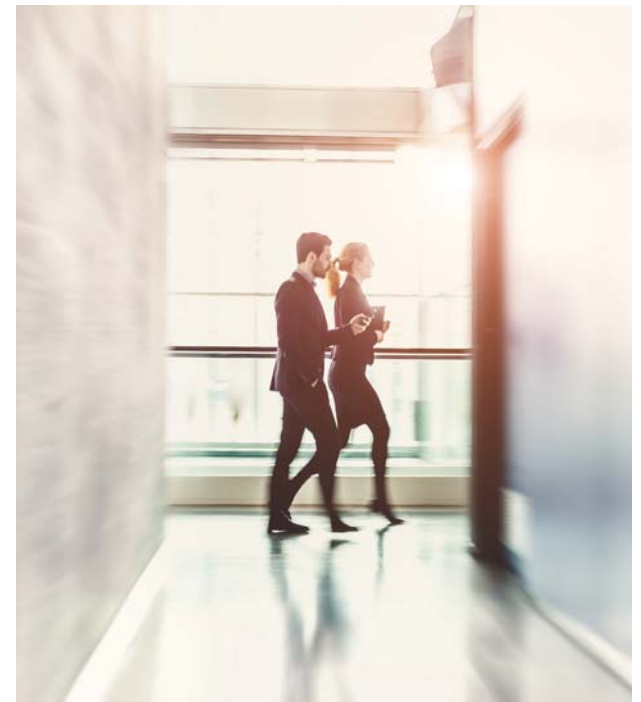
Nearly **70%** of JPM subscribers have taken action as a result of seeing an advertisement in JPM.



The average subscriber spends **more than an hour** reading each issue.

JPM 2020 editorial calendar and print deadlines

Issue	Editorial themes	Ad close deadline	Ad materials due
Jan/Feb 2020	Leadership	Oct. 28, 2019	Nov. 1, 2019
Mar/Apr 2020	Re-energizing and growth	Dec. 20, 2019	Dec. 30, 2019
May/June 2020	Safety	Feb. 24, 2020	Feb. 28, 2020
Jul/Aug 2020	Financial management	April 22, 2020	April 28, 2020
Sep/Oct 2020	Technology	June 30, 2020	July 7, 2020
Nov/Dec 2020	2021 Outlook	Sept. 15, 2020	Sept. 21, 2020



JPM ad rates

4-Color

Size	1x	3x	6x	12x
Full Page	\$5,365	\$5,150	\$4,900	\$4,640
2/3	\$3,950	\$3,790	\$3,675	\$3,480
1/2	\$3,610	\$3,305	\$2,940	\$2,785
1/3	\$2,100	\$2,025	\$1,960	\$1,850
1/4	\$1,610	\$1,515	\$1,470	\$1,390

Black and white

Size	1x	3x	6x	12x
Full Page	\$4,085	\$3,725	\$3,500	\$3,210
2/3	\$3,000	\$2,800	\$2,625	\$2,410
1/2	\$2,405	\$2,235	\$2,100	\$1,925
1/3	\$1,605	\$1,500	\$1,400	\$1,285
1/4	\$1,200	\$1,120	\$1,050	\$965

Ad specifications

- JPM Trim Size: 8.5 x 10.75
- Bleed: 0.125"
- Binding: Perfect bound
- Live area: All type must be 0.25" from the final trim and a minimum of 0.125" from the gutter

Acceptable ad file format

- Please supply a hi-res print-ready PDF/X-1a file.
- Resolution must be minimum 300dpi.
- Crop marks and color bars should be outside printable area
- (0.125" offset).
- Only one ad page per PDF document.
- View specifications at swop.org or adobe.com (search on PDF/X compliance).
- All fonts must be outlined or embedded.

Color

- Color ads must use CMYK process color format only.
- All colors must be converted to CMYK process color format. No RGB, LAB, Pantone or Spot colors will be accepted.
- Ink density not to exceed 300%.
- Black text 12pt. or smaller —black only.
- (C=0%, M=0%, Y=0%, K=0%)

The publisher is not responsible for the final reproductive quality of any materials provided that do not meet the defined specifications of the publication.

Available print ad sizes JPM

