Media kit 2020

Partnership | Sponsorship | Advertising opportunities

IREM®
INSTITUTE OF REAL ESTATE MANAGEMENT

For those who manage to make a difference.™

Hi, we're IREM®

For more than **85 years**, our members have made us the world's strongest voice for all things real estate management. Almost **20,000** leaders in commercial and residential management call us home for learning, certifications, and networking.

We're the only professional real estate management institute serving both residential and commercial real estate, and everything in between.

As an IREM® Industry Partner, sponsor, or exhibitor, you'll have opportunities to get your brand in front of real estate managers looking for technologies and solutions to help with their day-to-day responsibilities. And you'll gain access to the industry's most prominent decision-makers as they look for ways to move their businesses forward. If you know real estate management, come get to know us.

Our membership

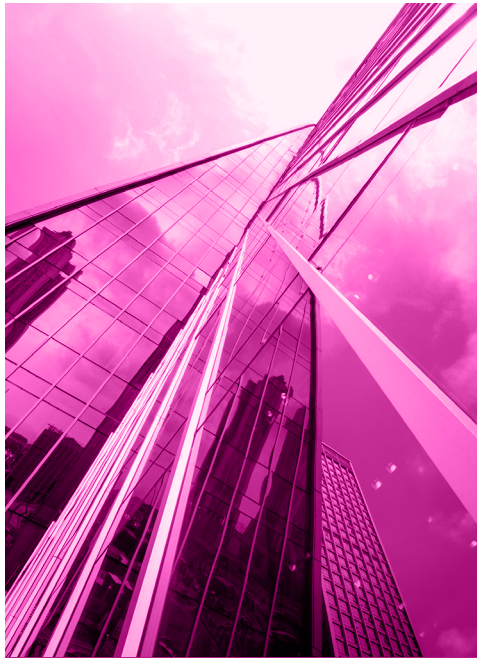
In the U.S., our CPMs manage:

- Over **12 billion** square feet of commercial space
- More than **11.6 million** residential units

IREM members represent some of the world's leading real estate firms:

- Alliance Residential Company, AMO®
- CBRE, Inc., AMO®
- Colliers International, AMO®
- Cushman & Wakefield, AMO®
- Greystar Management Services, AMO®
- Lincoln Property Company, AMO®
- NAI Global
- Newmark Knight Frank, AMO®
- Pinnacle, AMO®

With nearly **20,000** individual members and **560** corporate members, we're the best in the industry.



Worldwide, our members manage over **$2.1 trillion** in real estate assets.

Opportunities to work with us

p. 5

***Journal of Property Management* (JPM®)**

Advertise in our print journal that goes out to 18,000+ members and subscribers six times a year.

p. 8

Webinars

Reach thousands of engaged property management decision makers with monthly live webinars.

p. 9

e-Newsletter

Prominent spots are available in our weekly e-newsletter, *Real Estate Management News*, going out to 50,000+ subscribers.

IREM®
INDUSTRY PARTNER

p. 11

Industry Partner opportunities

Customized packages allow sponsors to reach our members via our various channels throughout the year.

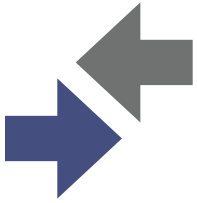
p. 14

Global Summit sponsorship

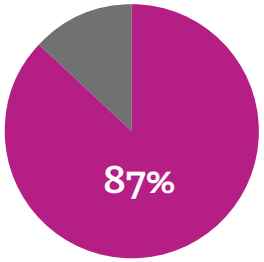
A variety of exciting sponsorship and exhibiting opportunities await at our annual Global Summit, taking place in Toronto, Canada, Oct. 13-16, 2020.

Journal of Property Management (JPM)

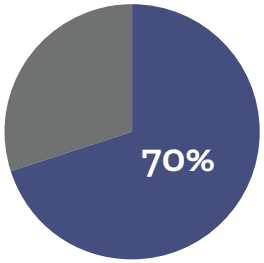
Six times a year, JPM gives members and subscribers vital real estate management and industry information on topics like sustainability, technology, legislation, and global insights. Available in print and digital formats, JPM is rated a top member benefit.



On average, each issue is passed on to more than **2** additional readers—sometimes more than **10**.



87% of subscribers perceive JPM to be more credible because it is published by IREM.



Nearly **70%** of JPM subscribers have taken action as a result of seeing an advertisement in JPM.

The average subscriber spends **more than an hour** reading each issue.

JPM 2020 editorial calendar and print deadlines

Issue	Editorial themes	Ad close deadline	Ad materials due
Jan/Feb 2020	Leadership	Oct. 28, 2019	Nov. 1, 2019
Mar/Apr 2020	Re-energizing and growth	Dec. 20, 2019	Dec. 30, 2019
May/Jun 2020	Safety	Feb. 24, 2020	Feb. 28, 2020
Jul/Aug 2020	Financial management	April 22, 2020	April 28, 2020
Sep/Oct 2020	Technology	June 30, 2020	July 7, 2020
Nov/Dec 2020	2021 Outlook	Sept. 15, 2020	Sept. 21, 2020

JPM ad rates

4-Color

Size	1x	3x	6x	12x
Full Page	$5,365	$5,150	$4,900	$4,640
⅔	$3,950	$3,790	$3,675	$3,480
½	$3,610	$3,305	$2,940	$2,785
⅓	$2,100	$2,025	$1,960	$1,850
¼	$1,610	$1,515	$1,470	$1,390

Black and white

Size	1x	3x	6x	12x
Full Page	$4,085	$3,725	$3,500	$3,210
⅔	$3,000	$2,800	$2,625	$2,410
½	$2,405	$2,235	$2,100	$1,925
⅓	$1,605	$1,500	$1,400	$1,285
¼	$1,200	$1,120	$1,050	$965

Ad specifications

- JPM Trim Size: 8.5 x 10.75
- Bleed: 0.125"
- Binding: Perfect bound
- Live area: All type must be 0.25" from the final trim and a minimum of 0.125" from the gutter

Acceptable ad file format

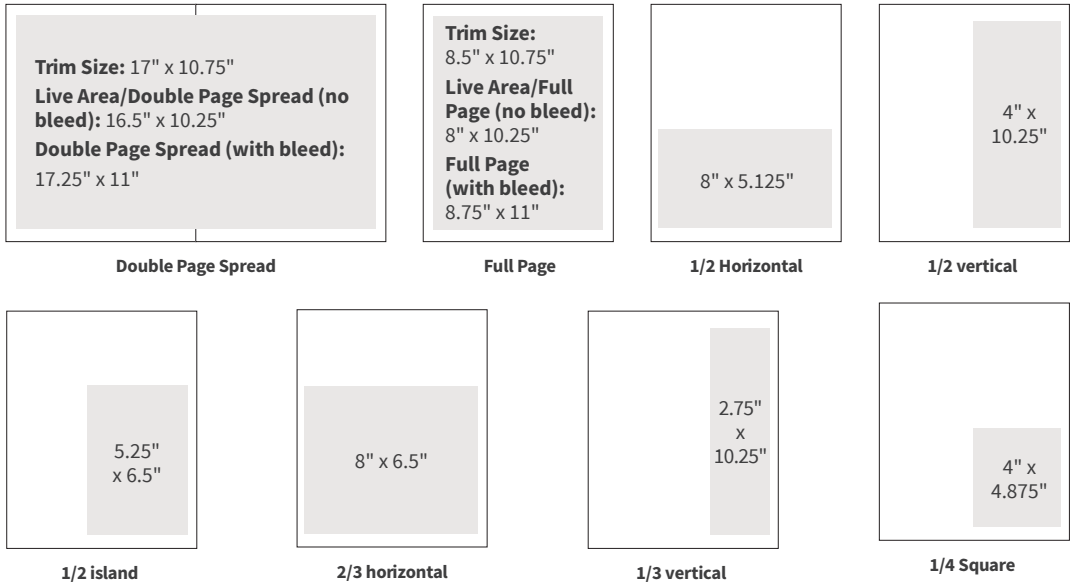
- Please supply a hi-res print-ready PDF/X-1a file.
- Resolution must be minimum 300dpi.
- Crop marks and color bars should be outside printable area
- (0.125" offset).
- Only one ad page per PDF document.
- View specifications at swop.org or adobe.com (search on PDF/X compliance).
- All fonts must be outlined or embedded.

Color

- Color ads must use CMYK process color format only.
- All colors must be converted to CMYK process color format. No RGB, LAB, Pantone or Spot colors will be accepted.
- Ink density not to exceed 300%.
- Black text 12pt. or smaller—black only.
- (C=0%, M=0%, Y=0%, K=0%)

The publisher is not responsible for the final reproductive quality of any materials provided that do not meet the defined specifications of the publication.

Available print ad sizes JPM



Webinar sponsorship

Our unique monthly live webinars reach 30,000+ engaged property management decision makers.

Sponsor an IREM Accelerator live webinar — $1,500

Live courses with IREM experts teach viewers about current trends and deliver ready-to-implement skills.

Design your own custom one-hour live webinar hosted by IREM — $1,500

Get your unique message in front of our members. You provide the content and moderator, and we'll provide the platform and promote it with our multi-channel marketing approach. To maximize ROI, our team of professionals will review your webinar to ensure that the content and tone are right for our audience.

Webinars include:

- Promotion to 30,000 property management professionals
- Prominent logo placement at the start and end of each webinar
- Inclusion of a slide with your key company messaging (provided by you)
- On-demand version of the webinar, released approximately 2 weeks after the live webinar
- Webinar availability on our website with anytime, anywhere access

e-Newsletter
Real Estate Management News

***Real Estate Management News* e-newsletter advertising**

Our e-newsletter delivers the latest real estate management news and trends to more than 50,000 industry leaders weekly. Be one of five ads included in each issue.

2020	Deadline
January	Dec. 20, 2019
February	Jan. 24, 2020
March	Feb. 21, 2020
April	March 24, 2020
May	April 23, 2020
June	May 22, 2020
July	June 23, 2020
August	July 24, 2020
September	Aug. 24, 2020
October	Sept. 23, 2020
November	Oct. 23, 2020
December	Dec. 23, 2020

Ad size and rate options

Horizontal full banner

1x	468(w) x 100(h)	$2,000/month
3x	468(w) x 100(h)	$1,850/month
6x	468(w) x 100(h)	$1,650/month

Acceptable ad file format

- All dimensions shown in pixels.
- File type: .jpg, .png or .gif (no animated .gif files accepted); Resolution: 72 dpi
- Color format: RGB or indexed

Income/Expense Analysis® Reports advertising

Our annual *Income/Expense Analysis* Reports provide the most current benchmarking data. Property managers, asset managers, appraisers, assessors, owners and investors, financial advisers, and lenders all turn to these research studies to validate property income and expenses locally, regionally, and nationally.

Ad size and rate options

Full-page ad on inside front cover or full-page ad on inside back cover

Office Buildings	$2,500
Conventional Apartments	$2,500
Shopping Centers	$1,250
Federally Assisted Apartments	$1,250
Condominiums, Cooperatives and Planned Unit Developments	$1,250
National Summary	$2,500
All Six Books	$8,000

Ad sales deadline: May 31, 2020

IREM Industry Partner program

Reach members, customers, and potential clients with our various Industry Partner levels. Customized packages meet your goals and budget.

Executive Level
Industry Partner: $10,000

Director Level
Industry Partner: $15,000

President Level
Industry Partner: $25,000

Chairman Level
Industry Partner: $50,000

Thought Leadership
Partnership: $25,000

Details for each level on the next page

All packages come with the following

- 12-month listing as the Industry Partner level you purchase on irem.org (includes logo + link + 50-word description)
- 12-month listing in IREM's *Real Estate Management News* weekly e-newsletter (150w x 240h for sidebar logo)
- Promotion of partnership via press release to major industry media outlets
- Communication to all IREM leaders
- Recognition in the *Journal of Property Management* (JPM), IREM's bi-monthly publication in print and digital formats

Chapter Leadership Retreat
April 20-22, 2020
Chicago, IL

- One full registration
- Verbal recognition by IREM president
- Recognition on meeting signage and on-site program
- Pre- and post-meeting attendee lists
- Repeated promotion to 1,500 leaders and decision-makers

IREM Global Summit
October 13-16, 2020
Toronto, Canada

- Exhibit booth
- Verbal recognition by IREM president
- Recognition on conference website, signage, on-site guide
- Inclusion in Global Summit app
- Pre- and post-conference attendee lists
- Repeated promotion to 30,000+ industry professionals

"The biggest benefit to being an Industry Partner and Global Summit sponsor is that it puts us in touch with the IREM members while gaining maximum recognition for our services. Our commitment to the IREM organization is a true benefit and creates a loyalty from its members."

—Mike Zatelli, President, Grind-All

IREM Industry Partner program

Industry Partner benefits	Executive Level Industry Partner: $10,000	Director Level Industry Partner: $15,000	President Level Industry Partner: $25,000	Chairman Level Industry Partner: $50,000
Content				
A presented or sponsored webinar	Choice of 1	1	1	1
A post of content on irem.org		1	2	2
A post on the IREM blog		1	1	2
An article in JPM			1	1
An Education Session at the IREM Global Summit				1
Global Summit				
Dedicated room for private function				1
Full registrations to the Global Summit	2	2	3	3
Additional complimentary tickets to the Opening Premier Party and Inaugural Gala and REME Awards		1	2	2
Tickets to and recognition at the Executive Leadership Dinner.			2	2
Credit toward additional sponsorship opportunities at the Summit			$5,000	$10,000
Media				
4-Color ad in JPM	1x, half-page	2x, half-page	2x, full-page	3x, full-page
Ad posting on irem.org	1 month	3 months	6 months	12 months
Banner ad in *Real Estate Management News*	1 month	2 months	3 months	4 months
One-time use of member mailing list		6,000 names	12,000 names	18,000 names

IREM Industry Partner program

Thought Leadership Partnership: $25,000

Influence and earn credibility with IREM members and other industry leaders with a 2020 thought leadership campaign.

As an IREM Thought Leadership Partner, you will have the opportunity to do the following:

- Conduct a research study targeting IREM members and non-members
- Design and publish an in-depth research report that captures the findings
- Prepare a white paper to be promoted through IREM communication channels including irem.org, IREM social media properties, press release, and email campaigns
- Author a bylined article in *Journal of Property Management* (JPM)—distributed to all IREM members and non-member subscribers
- Author a bylined article in our e-newsletter, *Real Estate Management News*—distributed to 50,000+ individuals weekly
- Present a live IREM webinar, with subsequent on-demand availability—promoted to thousands of industry professionals
- Make a presentation to the most active and influential members of IREM at the 2020 Global Summit

Your thought leadership partnership also includes:

- 12-month listing as Thought Leadership Partner on the IREM website (includes logo + link +50-word description)
- 12-month listing in *Real Estate Management News*, IREM's weekly e-newsletter
- Promotion of partnership via press release to major industry media outlets
- Communication to all IREM leaders
- Recognition in *Journal of Property Management* (JPM), the IREM bi-monthly publication in print and digital
- Inclusion in Global Summit app

"Love working with IREM! Such great networking and an amazing group of people."

—Sara Baker, American Technologies, Inc.

2020 Chapter Leadership Retreat

April 20-22, 2020
Chicago, IL

- One full registration
- Verbal recognition by IREM president
- Recognition on meeting signage and on-site program
- Pre- and post-meeting attendee lists
- Repeated promotion to 1,500 leaders and decision-makers

IREM Global Summit

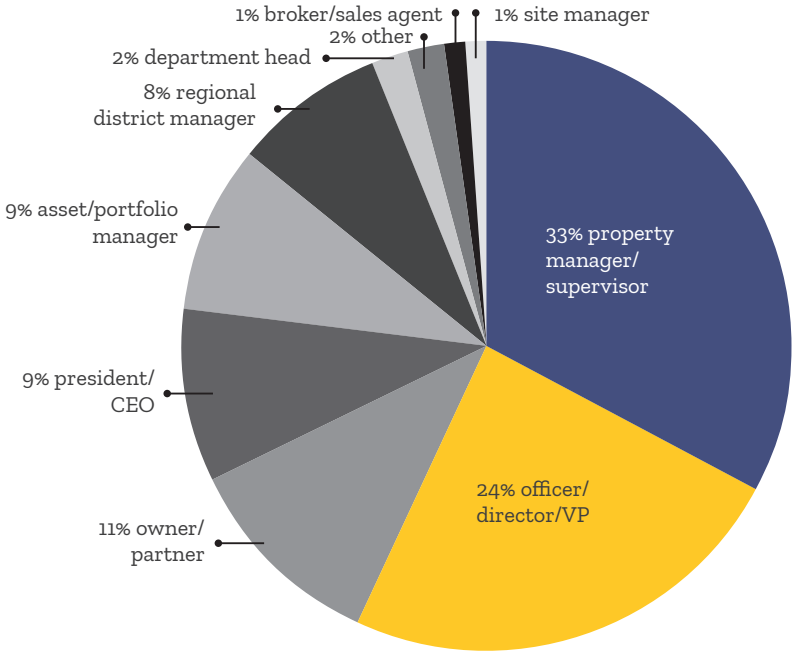
Oct. 13-16, 2020
Toronto, Ontario, Canada

- Two full registrations (includes tickets to the Opening Premier Party and the Inaugural Gala and REME Awards)
- Verbal recognition by IREM president
- Recognition on conference website, signage, on-site guide
- Inclusion in Global Summit app
- Pre- and post-conference attendee lists
- Repeated promotion to 30,000+ industry professionals

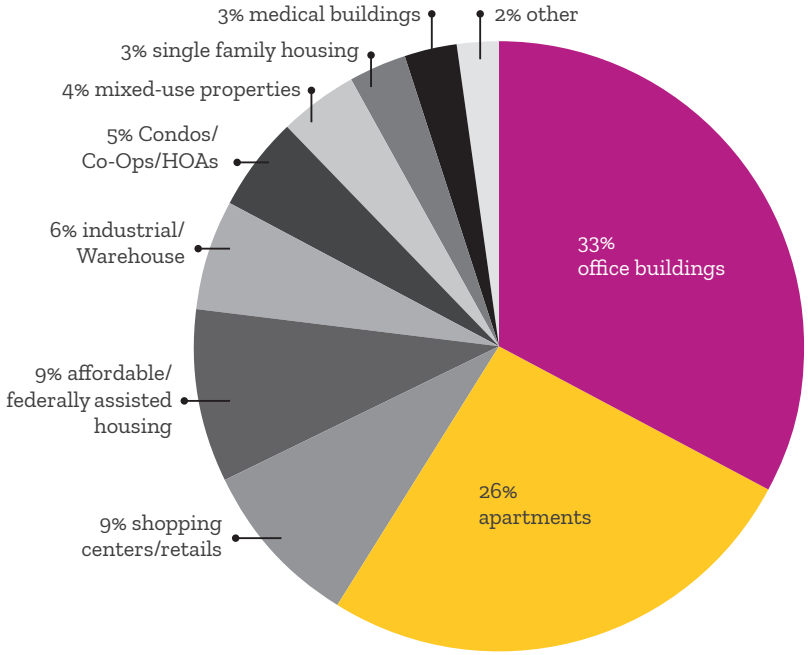
IREM Global Summit

Toronto, Canada | October 13-16, 2020 | Sheraton Centre Toronto Hotel

Position in their Company*



Attendees by Property Type Managed



*Data provided on this page based on the 2018 IREM Global Summit eevaluations and attendee information.

IREM Global Summit

Toronto, Canada | October 13-16, 2020 | Sheraton Centre Toronto Hotel

Every year, top real estate management professionals come to the IREM Global Summit to learn and foster business relationships. Relationships are built at the Global Summit. Indispensible knowledge—on effective management, employee development and other business tips—is attained. And brands are recognized at the Global Summit. With more than 800 potential customers and existing clients attending, there's no better place to showcase your company.

Exhibiting opportunities

A booth is the perfect place and the most cost-effective way to engage attendees face-to-face.

Exhibit Fee: $3,500 | **Attendance: 800+** | **Days: Oct. 14-16**

Located in the Summit's high traffic area— which is the perfect setting to sit and discuss business—you can present your product or service and get to know the needs of your customers.

Sponsorship includes:

- Two full Summit registrations (includes tickets to the Opening Premier Party and Inaugural Gala and REME Awards)
- Two exhibit-only registrations
- Carpeted exhibit space
- Table and two chairs
- Recognition on event website, on-site signage, on-site guide
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals
- Pre- and post-conference attendee lists
- Recognition in the *Journal of Property Management* (print and digital)

"We have truly enjoyed the relationships built with those at IREM, other sponsors and of course the attendees that come each year! We have found everyone to be very welcoming and personable at the Global Summit and plan to be involved for years to come!"

—Neil Krock, Peach State Roofing Inc.

IREM Global Summit

Toronto, Canada | October 13-16, 2020 | Sheraton Centre Toronto Hotel

"Our first introduction to IREM was purchasing a booth at the 2017 Global Summit. We were so pleased by how professional the staff was and how important they made us feel. As promised, we saw the FACS name on all promotional materials as well as heard the IREM President thank us for our sponsorship at the opening session. We met so many great people and prospects at that event. We are now on our second year as a national sponsor. IREM DID manage to make a difference with FACS. We have a developed an amazing partnership, and it all started with the Global Summit."

—Karen Trapane, Forensic Analytical Consulting Services

Sponsorship opportunities

Opening Premier Party

Sponsorship: $10,000 | Attendance: 800+ | Day: Oct. 14

The 2020 IREM Global Summit Opening Premier Party, held at the Hockey Hall of Fame, offers a singular experience for Summit attendees. A one-of-a-kind venue, it's uniquely Canadian, embracing the spirit of the sport through virtual reality, a theater to watch the best match-ups in hockey history, see the original Stanley Cup, and a rare collection of jerseys from around the world.

The entire venue has been reserved for the evening to ensure guests are treated to the ultimate hockey experience, complete with regional cuisine, a full bar, DJ and dancing.

Sponsorship includes:

- Two full Summit registrations (includes tickets to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
- Sponsor-exclusive reception line—be the first to greet attendees as they arrive
- 50 customized drink tickets to hand out during the party
- Verbal recognition throughout the evening, including shout-outs by 2020 President Cheryl Gray, CPM®
- Prominent signage at the party
- Recognition on event website and on-site signage
- Sponsor collateral in registration packets
- A full-page ad in the Summit on-site guide
- Recognition in the *Journal of Property Management* (print and digital)
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in promotions to 30,000+ industry professionals
- Sponsorship of an IREM Accelerator webinar or design your own one-hour live webinar hosted by IREM (to be delivered by Dec. 31, 2020)

IREM Global Summit

Toronto, Canada | October 13-16, 2020 | Sheraton Centre Toronto Hotel

Sponsorship opportunities

Keynote Sessions

Sponsorship: $10,000 | Attendance: 800+ | Days: Oct. 15 & 16

Get your brand front and center as attendees enter the Main Stage room. Two keynote sessions available.

Sponsorship includes:

- Two full Summit registrations (includes tickets to the Opening Premier Party and Inaugural Gala and REME Awards)
- 3-5 minutes podium time and opportunity to introduce speaker
- Half-page ad in Summit on-site guide
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL on promotions to 30,000+ industry professionals
- Sponsor or present a one-hour webinar to be delivered by Dec. 31, 2020.

IREM Global Summit

Toronto, Canada | October 13-16, 2020 | Sheraton Centre Toronto Hotel

Sponsorship opportunities

Inaugural Gala and Real Estate Management Excellence (REME) Awards

Sponsorship: $10,000–$30,000	Attendance: 800+	Day: Oct. 16

Sponsor two of the defining highlights of the Global Summit: the Inaugural Gala and REME Awards.

Sponsorship includes:

- Two full Summit registration (includes ticket to the Opening Premier Party and Gala Dinner and REME Awards)
- 3-5 minutes of podium time (exclusive sponsor only)
- Recognition on Summit website, on-site signage and in the Inaugural Gala and REME Awards program
- Half-page ad in Summit on-site guide
- Recognition in the *Journal of Property Management* (print and digital)
- Collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

Sold

Sold

IREM Global Summit

Toronto, Canada | October 13-16, 2020 | Sheraton Centre Toronto Hotel

Sponsorship opportunities

Social Media Wall

Sponsorship: $10,000 | **Attendance: 800+** | **Days: Oct. 13-16**

As the social media wall displays posts with the official IREM Global Summit hashtag in real time, your company logo will continually display in the static header image. Located at the IREM Lounge in Summit Central and on the big screens before and after each Main Stage event, your brand is sure to get plenty of exposure.

Sponsorship includes:

- Two full Summit registrations (includes tickets to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
- Half-page ad in Summit on-site guide
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

IREM Global Summit

Toronto, Canada | October 13-16, 2020 | Sheraton Centre Toronto Hotel

Sponsorship opportunities

Summit Registration and Lanyards (sponsor supplied)

Sponsorship: $10,000 (exclusive)	Attendance: 800+	Days: Oct. 13-16

Lanyards are essential to Summit attendees. As the registration and lanyard sponsor, your brand will draw maximum attention from Summit guests. Registration is the main source for information, directions, and service throughout the Summit.

Sponsorship includes:

- Two full Summit registrations (includes tickets to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
- Sponsor logo/name on Summit lanyards (sponsor supplied)
- Half-page ad in Summit on-site guide
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

Sold

Sold

IREM Global Summit

Toronto, Canada | October 13-16, 2020 | Sheraton Centre Toronto Hotel

Sponsorship opportunities

Summit Registration Bags (sponsor supplied)

Sponsorship: $5,000 (exclusive)	Attendance: 800+	Days: Oct. 13-16

Get your logo maximum exposure with placement on the much-needed Summit attendees' registration bags.

Sponsorship includes:

- One full Summit registration (includes ticket to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
- Sponsor logo/name on Summit bags (sponsor supplied)
- Quarter-page ad in Summit on-site guide
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

IREM Global Summit

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Sponsorship opportunities

New Attendee Breakfast

Sponsorship: $5,000 (exclusive)	Attendance: 100-120	Day: Oct. 15

Welcome the next generation of real estate management professionals with a special breakfast just for first-time Summit attendees.

Sponsorship includes:

- One full Summit registration (includes ticket to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
- 3-5 minutes of podium time to welcome the attendees
- Recognition on event website and on-site signage
- Sponsor collateral in registration packets
- Quarter-page ad in Summit on-site guide
- Recognition in the *Journal of Property Management* (print and digital)
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

IREM Global Summit

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Sponsorship opportunities

Chapter Leadership Forum

Sponsorship: $5,000 (exclusive)	Attendance: 300-350	Day: Date to come

Get your message in front of hundreds of IREM leaders during this power-packed session.

Sponsorship includes:

- One full Summit registration (includes ticket to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
- 3-5 minutes of podium time to welcome the attendees
- Quarter-page ad in Summit on-site guide
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

IREM Global Summit

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Sponsorship opportunities

Water Bottles (sponsor supplied)

Sponsorship: $5,000 (exclusive)	Attendance: 800+	Days: Oct. 13-16

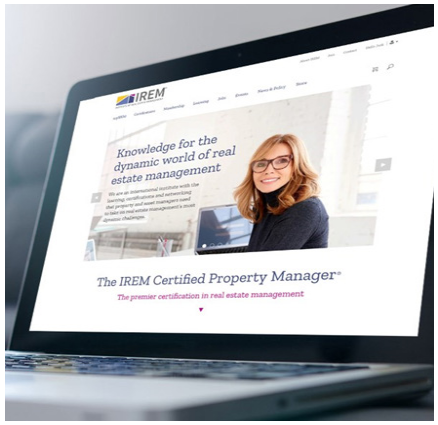
Pair sustainability and hydration by sponsoring reusable water bottles, each branded with your company's logo and distributed at registration.

Sponsorship includes:

- One full Summit registration (includes ticket to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
- Recognition on event website and on-site signage
- Quarter-page ad in Summit on-site guide
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

IREM Global Summit

Toronto, Canada | October 13-16, 2020 | Sheraton Centre Toronto Hotel



Sponsorship opportunities

Conference Wi-Fi

Sponsorship: $5,000 (exclusive)	Attendance: 800+	Days: Oct. 13-16

Sponsor Wi-Fi service and you'll not only help attendees get online, but your company's name will be committed to memory as the Wi-Fi password.

Sold

Sponsorship includes:

- One full Summit registration (includes ticket to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
- Quarter-page ad in Summit on-site guide
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

IREM Global Summit

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Sponsorship opportunities

Hot Handheld Breakfast Station

Sponsorship: $3,000 per day	200 sponsor-selected sandwiches per breakfast	Days: Dates to come

Fuel fellow attendees and your brand by sponsoring a breakfast station.

Sponsorship includes:

- A one-day pass Summit registration
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

Juice Shot, Fruit Smoothie, or Cold Brew Bar

Sponsorship: $2,750 each	100 servings per sponsorship	Days: Dates to come

Sponsor a juice, smoothie, or cold brew bar, a popular stop for Summit attendees between education sessions.

Sponsorship includes:

- A one-day pass Summit registration
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

IREM Global Summit

Toronto, Canada | October 13-16, 2020 | Sheraton Centre Toronto Hotel

Sponsorship opportunities

Breakfast Bacon Station

Sponsorship: $2,500 each	200 pieces per sponsorship	Days: Dates to come

Become the memorable—and popular—brand that sponsored the all-important bacon station during the daily continental breakfast.

Sponsorship includes:

- A one-day pass Summit registration
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
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Education Sessions

Sponsorship: $2,500/session	Attendance: 80-100	Days: Oct. 15-16

Exclusively sponsor an education session. These informative sessions equip attendees with the most current industry trends and knowledge.

Sponsorship includes:

- A one-day pass Summit registration
- 3-5 minutes podium time and opportunity to introduce speaker
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
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Sponsorship opportunities

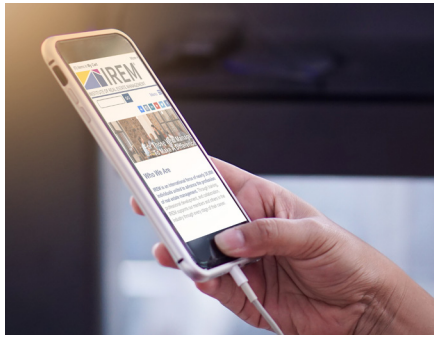
Professional Headshots

Sponsorship: $2,500	Attendance: 80-100	Days: Oct. 14-16

By sponsoring professional headshots, your brand will be remembered by Summit attendees every time they use their new professional photos.

Sponsorship includes:

- A one-day pass Summit registration
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals



Summit Charging Stations

Sponsorship: $2,500 each	Attendance: 750-800	Days: Dates to come

Power your brand by sponsoring one of the 16-outlet charging stations located throughout Summit Central and the education sessions. Each station will be branded with your company logo.

Sponsorship includes:

- A one-day pass Summit registration
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
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Sponsorship opportunities

Community Service Project — IREM in Action!

Sponsorship: $2,000 | Attendance: 30-50 | Day: Date to come

DETAILS TO COME

Sponsorship includes:

- A one-day pass Summit registration
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

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