Hi, we’re IREM®

For more than 85 years, our members have made us the world’s strongest voice for all things real estate management. Almost 20,000 leaders in commercial and residential management call us home for learning, certifications, and networking.

We’re the only professional real estate management institute serving both residential and commercial real estate, and everything in between.

As an IREM® Industry Partner, sponsor, or exhibitor, you’ll have opportunities to get your brand in front of real estate managers looking for technologies and solutions to help with their day-to-day responsibilities. And you’ll gain access to the industry’s most prominent decision-makers as they look for ways to move their businesses forward. If you know real estate management, come get to know us.
Our membership

In the U.S., our CPMs manage:

› Over 12 billion square feet of commercial space
› More than 11.6 million residential units

IREM members represent some of the world’s leading real estate firms:

› Alliance Residential Company, AMO®
› CBRE, Inc., AMO®
› Colliers International, AMO®
› Cushman & Wakefield, AMO®
› Greystar Management Services, AMO®
› Lincoln Property Company, AMO®
› NAI Global
› Newmark Knight Frank, AMO®
› Pinnacle, AMO®

With nearly 20,000 individual members and 560 corporate members, we’re the best in the industry.

Worldwide, our members manage over $2.1 trillion in real estate assets.
Opportunities to work with us

**Journal of Property Management (JPM®)**
Advertise in our print journal that goes out to 18,000+ members and subscribers six times a year.

**e-Newsletter**
Prominent spots are available in our weekly e-newsletter, *Real Estate Management News*, going out to 50,000+ subscribers.

**Webinars**
Reach thousands of engaged property management decision makers with monthly live webinars.

**Industry Partner opportunities**
Customized packages allow sponsors to reach our members via our various channels throughout the year.

**Global Summit sponsorship**
A variety of exciting sponsorship and exhibiting opportunities await at our annual Global Summit, taking place in Toronto, Canada, Oct. 13-16, 2020.
Journal of Property Management (JPM)

Six times a year, JPM gives members and subscribers vital real estate management and industry information on topics like sustainability, technology, legislation, and global insights. Available in print and digital formats, JPM is rated a top member benefit.

On average, each issue is passed on to more than 2 additional readers—sometimes more than 10.

87% of subscribers perceive JPM to be more credible because it is published by IREM.

Nearly 70% of JPM subscribers have taken action as a result of seeing an advertisement in JPM.

The average subscriber spends more than an hour reading each issue.
## JPM 2020 editorial calendar and print deadlines

<table>
<thead>
<tr>
<th>Issue</th>
<th>Editorial themes</th>
<th>Ad close deadline</th>
<th>Ad materials due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan/Feb 2020</td>
<td>Leadership</td>
<td>Oct. 28, 2019</td>
<td>Nov. 1, 2019</td>
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<tr>
<td>Mar/Apr 2020</td>
<td>Re-energizing and growth</td>
<td>Dec. 20, 2019</td>
<td>Dec. 30, 2019</td>
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<tr>
<td>Jul/Aug 2020</td>
<td>Financial management</td>
<td>April 22, 2020</td>
<td>April 28, 2020</td>
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<td>Sep/Oct 2020</td>
<td>Technology</td>
<td>June 30, 2020</td>
<td>July 7, 2020</td>
</tr>
<tr>
<td>Nov/Dec 2020</td>
<td>2021 Outlook</td>
<td>Sept. 15, 2020</td>
<td>Sept. 21, 2020</td>
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JPM ad rates

4-Color

<table>
<thead>
<tr>
<th>Size</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
<th>12x</th>
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<td>$4,640</td>
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<td>$3,675</td>
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<tr>
<td>1/2</td>
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<td>1/3</td>
<td>$2,100</td>
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<td>1/4</td>
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Black and white

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<thead>
<tr>
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<th>3x</th>
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<th>12x</th>
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</thead>
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<td>$3,000</td>
<td>$2,800</td>
<td>$2,625</td>
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<td>1/2</td>
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<td>$1,120</td>
<td>$1,050</td>
<td>$965</td>
</tr>
</tbody>
</table>

Acceptable ad file format

- Please supply a hi-res print-ready PDF/X-1a file.
- Resolution must be minimum 300dpi.
- Crop marks and color bars should be outside printable area.
- (0.125" offset).
- Only one ad page per PDF document.
- View specifications at swop.org or adobe.com (search on PDF/X compliance).
- All fonts must be outlined or embedded.

Color

- Color ads must use CMYK process color format only.
- All colors must be converted to CMYK process color format. No RGB, LAB, Pantone or Spot colors will be accepted.
- Ink density not to exceed 300%.
- Black text 12pt. or smaller—black only.
- (C=0%, M=0%, Y=0%, K=0%)

The publisher is not responsible for the final reproductive quality of any materials provided that do not meet the defined specifications of the publication.

Available print ad sizes JPM

- JPM Trim Size: 8.5 x 10.75
- Bleed: 0.125"
- Binding: Perfect bound
- Live area: All type must be 0.25" from the final trim and a minimum of 0.125" from the gutter
Webinar sponsorship

Our unique monthly live webinars reach 30,000+ engaged property management decision makers.

Sponsor an IREM Accelerator live webinar  $1,500
Live courses with IREM experts teach viewers about current trends and deliver ready-to-implement skills.

Design your own custom one-hour live webinar hosted by IREM  $1,500
Get your unique message in front of our members. You provide the content and moderator, and we’ll provide the platform and promote it with our multi-channel marketing approach. To maximize ROI, our team of professionals will review your webinar to ensure that the content and tone are right for our audience.

Webinars include:

- Promotion to 30,000 property management professionals
- Prominent logo placement at the start and end of each webinar
- Inclusion of a slide with your key company messaging (provided by you)
- On-demand version of the webinar, released approximately 2 weeks after the live webinar
- Webinar availability on our website with anytime, anywhere access
**e-Newsletter**

**Real Estate Management News**

**e-newsletter advertising**

Our e-newsletter delivers the latest real estate management news and trends to more than 50,000 industry leaders weekly. Be one of five ads included in each issue.

<table>
<thead>
<tr>
<th>Ad size and rate options</th>
<th>Acceptable ad file format</th>
</tr>
</thead>
<tbody>
<tr>
<td>Horizontal full banner</td>
<td>• All dimensions shown in pixels.</td>
</tr>
<tr>
<td></td>
<td>• File type: .jpg, .png or .gif (no animated .gif files accepted); Resolution: 72 dpi</td>
</tr>
<tr>
<td></td>
<td>• Color format: RGB or indexed</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>2020</th>
<th>Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>Dec. 20, 2019</td>
</tr>
<tr>
<td>February</td>
<td>Jan. 24, 2020</td>
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<tr>
<td>March</td>
<td>Feb. 21, 2020</td>
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<tr>
<td>April</td>
<td>March 24, 2020</td>
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<tr>
<td>May</td>
<td>April 23, 2020</td>
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<tr>
<td>June</td>
<td>May 22, 2020</td>
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<tr>
<td>July</td>
<td>June 23, 2020</td>
</tr>
<tr>
<td>August</td>
<td>July 24, 2020</td>
</tr>
<tr>
<td>September</td>
<td>Aug. 24, 2020</td>
</tr>
<tr>
<td>October</td>
<td>Sept. 23, 2020</td>
</tr>
<tr>
<td>November</td>
<td>Oct. 23, 2020</td>
</tr>
<tr>
<td>December</td>
<td>Dec. 23, 2020</td>
</tr>
</tbody>
</table>
Income/Expense Analysis® Reports advertising

Our annual Income/Expense Analysis Reports provide the most current benchmarking data. Property managers, asset managers, appraisers, assessors, owners and investors, financial advisers, and lenders all turn to these research studies to validate property income and expenses locally, regionally, and nationally.

Ad size and rate options
Full-page ad on inside front cover or full-page ad on inside back cover

<table>
<thead>
<tr>
<th>Category</th>
<th>Rate</th>
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<tbody>
<tr>
<td>Office Buildings</td>
<td>$2,500</td>
</tr>
<tr>
<td>Conventional Apartments</td>
<td>$2,500</td>
</tr>
<tr>
<td>Shopping Centers</td>
<td>$1,250</td>
</tr>
<tr>
<td>Federally Assisted Apartments</td>
<td>$1,250</td>
</tr>
<tr>
<td>Condominiums, Cooperatives and Planned Unit Developments</td>
<td>$1,250</td>
</tr>
<tr>
<td>National Summary</td>
<td>$2,500</td>
</tr>
<tr>
<td>All Six Books</td>
<td>$8,000</td>
</tr>
</tbody>
</table>

Ad sales deadline: May 31, 2020
IREM Industry Partner program

Reach members, customers, and potential clients with our various Industry Partner levels. Customized packages meet your goals and budget.

**All packages come with the following**

- 12-month listing as the Industry Partner level you purchase on irem.org (includes logo + link + 50-word description)
- 12-month listing in IREM’s *Real Estate Management News* weekly e-newsletter (150w x 240h for sidebar logo)
- Promotion of partnership via press release to major industry media outlets
- Communication to all IREM leaders
- Recognition in the *Journal of Property Management* (JPM), IREM’s bi-monthly publication in print and digital formats

**Executive Level Industry Partner: $10,000**

**Director Level Industry Partner: $15,000**

**President Level Industry Partner: $25,000**

**Chairman Level Industry Partner: $50,000**

**Thought Leadership Partnership: $25,000**

Details for each level on the next page

---

“The biggest benefit to being an Industry Partner and Global Summit sponsor is that it puts us in touch with the IREM members while gaining maximum recognition for our services. Our commitment to the IREM organization is a true benefit and creates a loyalty from its members.”

—Mike Zatelli, President, Grind-All
# IREM Industry Partner program

<table>
<thead>
<tr>
<th>Industry Partner benefits</th>
<th>Executive Level Industry Partner: $10,000</th>
<th>Director Level Industry Partner: $15,000</th>
<th>President Level Industry Partner: $25,000</th>
<th>Chairman Level Industry Partner: $50,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Content</strong></td>
<td>Choice of 1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>A presented or sponsored webinar</td>
<td></td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>A post of content on irem.org</td>
<td></td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>A post on the IREM blog</td>
<td></td>
<td>1</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>An article in JPM</td>
<td></td>
<td></td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>An Education Session at the IREM Global Summit</td>
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<td>1</td>
</tr>
<tr>
<td><strong>Global Summit</strong></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Dedicated room for private function</td>
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<td></td>
<td></td>
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<tr>
<td>Full registrations to the Global Summit</td>
<td>2</td>
<td>2</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Additional complimentary tickets to the Opening Premier Party and Inaugural Gala and REME Awards</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Tickets to and recognition at the Executive Leadership Dinner.</td>
<td></td>
<td></td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>Credit toward additional sponsorship opportunities at the Summit</td>
<td></td>
<td>$5,000</td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td><strong>Media</strong></td>
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</tr>
<tr>
<td>4-Color ad in JPM</td>
<td>1x, half-page</td>
<td>2x, half-page</td>
<td>2x, full-page</td>
<td>3x, full-page</td>
</tr>
<tr>
<td>Ad posting on irem.org</td>
<td>1 month</td>
<td>3 months</td>
<td>6 months</td>
<td>12 months</td>
</tr>
<tr>
<td>Banner ad in <em>Real Estate Management News</em></td>
<td>1 month</td>
<td>2 months</td>
<td>3 months</td>
<td>4 months</td>
</tr>
<tr>
<td>One-time use of member mailing list</td>
<td>6,000 names</td>
<td>12,000 names</td>
<td>18,000 names</td>
<td></td>
</tr>
</tbody>
</table>
IREM Industry Partner program

Thought Leadership Partnership: $25,000

Influence and earn credibility with IREM members and other industry leaders with a 2020 thought leadership campaign.

As an IREM Thought Leadership Partner, you will have the opportunity to do the following:

• Conduct a research study targeting IREM members and non-members
• Design and publish an in-depth research report that captures the findings
• Prepare a white paper to be promoted through IREM communication channels including irem.org, IREM social media properties, press release, and email campaigns
• Author a bylined article in Journal of Property Management (JPM)—distributed to all IREM members and non-member subscribers
• Author a bylined article in our e-newsletter, Real Estate Management News—distributed to 50,000+ individuals weekly
• Present a live IREM webinar, with subsequent on-demand availability—promoted to thousands of industry professionals
• Make a presentation to the most active and influential members of IREM at the 2020 Global Summit

Your thought leadership partnership also includes:

• 12-month listing as Thought Leadership Partner on the IREM website (includes logo + link +50-word description)
• 12-month listing in Real Estate Management News, IREM’s weekly e-newsletter
• Promotion of partnership via press release to major industry media outlets
• Communication to all IREM leaders
• Recognition in Journal of Property Management (JPM), the IREM bi-monthly publication in print and digital
• Inclusion in Global Summit app

“Love working with IREM! Such great networking and an amazing group of people.”
— Sara Baker, American Technologies, Inc.

2020 Chapter Leadership Retreat
April 20-22, 2020
Chicago, IL
• One full registration
• Verbal recognition by IREM president
• Recognition on meeting signage and on-site program
• Pre- and post-meeting attendee lists
• Repeated promotion to 1,500 leaders and decision-makers

IREM Global Summit
Oct. 13-16, 2020
Toronto, Ontario, Canada
• Two full registrations (includes tickets to the Opening Premier Party and the Inaugural Gala and REME Awards)
• Verbal recognition by IREM president
• Recognition on conference website, signage, on-site guide
• Inclusion in Global Summit app
• Pre- and post-conference attendee lists
• Repeated promotion to 30,000+ industry professionals

irempartners@irem.org  |  Call us today to customize a package for you. (312) 329-6006  |  IREM 2020 Media Kit
Position in their Company*

- 33% property manager/supervisor
- 24% officer/director/VP
- 9% president/CEO
- 9% owner/partner
- 8% regional district manager
- 2% department head
- 1% broker/sales agent
- 2% other
- 1% site manager

Attendees by Property Type Managed

- 33% office buildings
- 26% apartments
- 9% shopping centers/retails
- 6% industrial/Warehouse
- 5% Condos/Co-Ops/HOAs
- 4% mixed-use properties
- 3% single family housing
- 3% medical buildings
- 2% other
- 9% affordable/federally assisted housing

*Data provided on this page based on the 2018 IREM Global Summit evaluations and attendee information.
IREM Global Summit
Toronto, Canada  |  October 13-16, 2020  |  Sheraton Centre Toronto Hotel

Exhibiting opportunities

A booth is the perfect place and the most cost-effective way to engage attendees face-to-face.

Exhibit Fee: $3,500  |  Attendance: 800+  |  Days: Oct. 14-16

Located in the Summit’s high traffic area— which is the perfect setting to sit and discuss business—you can present your product or service and get to know the needs of your customers.

Sponsorship includes:
- Two full Summit registrations (includes tickets to the Opening Premier Party and Inaugural Gala and REME Awards)
- Two exhibit-only registrations
- Carpeted exhibit space
- Table and two chairs
- Recognition on event website, on-site signage, on-site guide
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals
- Pre- and post-conference attendee lists
- Recognition in the Journal of Property Management (print and digital)

"We have truly enjoyed the relationships built with those at IREM, other sponsors and of course the attendees that come each year! We have found everyone to be very welcoming and personable at the Global Summit and plan to be involved for years to come!"
—Neil Krock, Peach State Roofing Inc.

Every year, top real estate management professionals come to the IREM Global Summit to learn and foster business relationships. Relationships are built at the Global Summit. Indispensable knowledge—on effective management, employee development and other business tips—is attained. And brands are recognized at the Global Summit. With more than 800 potential customers and existing clients attending, there’s no better place to showcase your company.
Sponsorship opportunities

Opening Premier Party

Sponsorship: $10,000  Attendance: 800+  Day: Oct. 14

The 2020 IREM Global Summit Opening Premier Party, held at the Hockey Hall of Fame, offers a singular experience for Summit attendees. A one-of-a-kind venue, it’s uniquely Canadian, embracing the spirit of the sport through virtual reality, a theater to watch the best match-ups in hockey history, see the original Stanley Cup, and a rare collection of jerseys from around the world.

The entire venue has been reserved for the evening to ensure guests are treated to the ultimate hockey experience, complete with regional cuisine, a full bar, DJ and dancing.

Sponsorship includes:

- Two full Summit registrations (includes tickets to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
- Sponsor-exclusive reception line—be the first to greet attendees as they arrive
- 50 customized drink tickets to hand out during the party
- Verbal recognition throughout the evening, including shout-outs by 2020 President Cheryl Gray, CPM®
- Prominent signage at the party
- Recognition on event website and on-site signage
- Sponsor collateral in registration packets
- A full-page ad in the Summit on-site guide
- Recognition in the Journal of Property Management (print and digital)
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in promotions to 30,000+ industry professionals
- Sponsorship of an IREM Accelerator webinar or design your own one-hour live webinar hosted by IREM (to be delivered by Dec. 31, 2020)

“Our first introduction to IREM was purchasing a booth at the 2017 Global Summit. We were so pleased by how professional the staff was and how important they made us feel. As promised, we saw the FACS name on all promotional materials as well as heard the IREM President thank us for our sponsorship at the opening session. We met so many great people and prospects at that event. We are now on our second year as a national sponsor. IREM DID manage to make a difference with FACS. We have a developed an amazing partnership, and it all started with the Global Summit.”

— Karen Trapane, Forensic Analytical Consulting Services
Sponsorship opportunities

Keynote Sessions

Sponsorship: $10,000  
Attendance: 800+  
Days: Oct. 15 & 16

Get your brand front and center as attendees enter the Main Stage room. Two keynote sessions available.

Sponsorship includes:

• Two full Summit registrations (includes tickets to the Opening Premier Party and Inaugural Gala and REME Awards)
• 3-5 minutes podium time and opportunity to introduce speaker
• Half-page ad in Summit on-site guide
• Recognition on event website and on-site signage
• Recognition in the Journal of Property Management (print and digital)
• Sponsor collateral in registration packets
• Pre- and post-Summit attendee lists
• Inclusion of your logo and link to your URL on promotions to 30,000+ industry professionals
• Sponsor or present a one-hour webinar to be delivered by Dec. 31, 2020.
Sponsorship opportunities

Inaugural Gala and Real Estate Management Excellence (REME) Awards

Sponsorship: $10,000–$30,000  
Attendance: 800+  
Day: Oct. 16

Sponsor two of the defining highlights of the Global Summit: the Inaugural Gala and REME Awards.

Sponsorship includes:
• Two full Summit registration (includes ticket to the Opening Premier Party and Gala Dinner and REME Awards)
• 3-5 minutes of podium time (exclusive sponsor only)
• Recognition on Summit website, on-site signage and in the Inaugural Gala and REME Awards program
• Half-page ad in Summit on-site guide
• Recognition in the Journal of Property Management (print and digital)
• Collateral in registration packets
• Pre- and post-Summit attendee lists
• Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals
Sponsorship opportunities

Social Media Wall

**Sponsorship: $10,000  Attendance: 800+  Days: Oct. 13-16**

As the social media wall displays posts with the official IREM Global Summit hashtag in real time, your company logo will continually display in the static header image. Located at the IREM Lounge in Summit Central and on the big screens before and after each Main Stage event, your brand is sure to get plenty of exposure.

**Sponsorship includes:**
- Two full Summit registrations (includes tickets to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
- Half-page ad in Summit on-site guide
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals
IREM Global Summit
Toronto, Canada | October 13-16, 2020 | Sheraton Centre Toronto Hotel

Sponsorship opportunities

Summit Registration and Lanyards (sponsor supplied)

Sponsorship: $10,000 (exclusive) | Attendance: 800+ | Days: Oct. 13-16

Lanyards are essential to Summit attendees. As the registration and lanyard sponsor, your brand will draw maximum attention from Summit guests. Registration is the main source for information, directions, and service throughout the Summit.

Sponsorship includes:

• Two full Summit registrations (includes tickets to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
• Sponsor logo/name on Summit lanyards (sponsor supplied)
• Half-page ad in Summit on-site guide
• Recognition on event website and on-site signage
• Recognition in the Journal of Property Management (print and digital)
• Sponsor collateral in registration packets
• Pre- and post-Summit attendee lists
• Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals
Sponsorship opportunities

Summit Registration Bags (sponsor supplied)

Sponsorship: $5,000 (exclusive)  |  Attendance: 800+  |  Days: Oct. 13-16

Get your logo maximum exposure with placement on the much-needed Summit attendees’ registration bags.

Sponsorship includes:
- One full Summit registration (includes ticket to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
- Sponsor logo/name on Summit bags (sponsor supplied)
- Quarter-page ad in Summit on-site guide
- Recognition on event website and on-site signage
- Recognition in the Journal of Property Management (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals
Sponsorship opportunities

New Attendee Breakfast

Welcome the next generation of real estate management professionals with a special breakfast just for first-time Summit attendees.

Sponsorship includes:

• One full Summit registration (includes ticket to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
• 3-5 minutes of podium time to welcome the attendees
• Recognition on event website and on-site signage
• Sponsor collateral in registration packets
• Quarter-page ad in Summit on-site guide
• Recognition in the Journal of Property Management (print and digital)
• Pre- and post-Summit attendee lists
• Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

Sponsorship: $5,000 (exclusive)  Attendance: 100-120  Day: Oct. 15
IREM Global Summit
Toronto, Canada | October 13-16, 2020 | Sheraton Centre Toronto Hotel

Sponsorship opportunities

Chapter Leadership Forum

Sponsorship:
$5,000 (exclusive)

Attendance: 300-350

Day: Date to come

Get your message in front of hundreds of IREM leaders during this power-packed session.

Sponsorship includes:

• One full Summit registration (includes ticket to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
• 3-5 minutes of podium time to welcome the attendees
• Quarter-page ad in Summit on-site guide
• Recognition on event website and on-site signage
• Recognition in the Journal of Property Management (print and digital)
• Sponsor collateral in registration packets
• Pre- and post-Summit attendee lists
• Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals
IREM Global Summit
Toronto, Canada | October 13-16, 2020 | Sheraton Centre Toronto Hotel

Sponsorship opportunities

Water Bottles (sponsor supplied)

Sponsorship: $5,000 (exclusive)  
Attendance: 800+  
Days: Oct. 13-16

Pair sustainability and hydration by sponsoring reusable water bottles, each branded with your company’s logo and distributed at registration.

Sponsorship includes:
• One full Summit registration (includes ticket to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
• Recognition on event website and on-site signage
• Quarter-page ad in Summit on-site guide
• Recognition in the Journal of Property Management (print and digital)
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IREM Global Summit
Toronto, Canada  |  October 13-16, 2020  |  Sheraton Centre Toronto Hotel

Sponsorship opportunities

Conference Wi-Fi

Sponsorship: $5,000 (exclusive)  
Attendance: 800+  
Days: Oct. 13-16

Sponsor Wi-Fi service and you'll not only help attendees get online, but your company's name will be committed to memory as the Wi-Fi password.

Sponsorship includes:
• One full Summit registration (includes ticket to the Opening Premier Party and Inaugural Gala Dinner and REME Awards)
• Quarter-page ad in Summit on-site guide
• Recognition on event website and on-site signage
• Recognition in the Journal of Property Management (print and digital)
• Sponsor collateral in registration packets
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Sponsorship opportunities
Hot Handheld Breakfast Station

Sponsorship: $3,000 per day
200 sponsor-selected sandwiches per breakfast
Days: Dates to come

Fuel fellow attendees and your brand by sponsoring a breakfast station.

Sponsorship includes:
• A one-day pass Summit registration
• Recognition on event website and on-site signage
• Recognition in the Journal of Property Management (print and digital)
• Sponsor collateral in registration packets
• Pre- and post-Summit attendee lists
• Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

Juice Shot, Fruit Smoothie, or Cold Brew Bar

Sponsorship: $2,750 each
100 servings per sponsorship
Days: Dates to come

Sponsor a juice, smoothie, or cold brew bar, a popular stop for Summit attendees between education sessions.

Sponsorship includes:
• A one-day pass Summit registration
• Recognition on event website and on-site signage
• Recognition in the Journal of Property Management (print and digital)
• Sponsor collateral in registration packets
• Pre- and post-Summit attendee lists
• Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals
**Sponsorship opportunities**

**Breakfast Bacon Station**

| Sponsorship: $2,500 each | 200 pieces per sponsorship | Days: Dates to come |

Become the memorable—and popular—brand that sponsored the all-important bacon station during the daily continental breakfast.

**Sponsorship includes:**
- A one-day pass Summit registration
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

**Education Sessions**

| Sponsorship: $2,500/session | Attendance: 80-100 | Days: Oct. 15-16 |

Exclusively sponsor an education session. These informative sessions equip attendees with the most current industry trends and knowledge.

**Sponsorship includes:**
- A one-day pass Summit registration
- 3-5 minutes podium time and opportunity to introduce speaker
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals
Sponsorship opportunities

Professional Headshots

**Sponsorship:** $2,500  
**Attendance:** 80-100  
**Days:** Oct. 14-16

By sponsoring professional headshots, your brand will be remembered by Summit attendees every time they use their new professional photos.

**Sponsorship includes:**
- A one-day pass Summit registration
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals

**Summit Charging Stations**

**Sponsorship:** $2,500 each  
**Attendance:** 750-800  
**Days:** Dates to come

Power your brand by sponsoring one of the 16-outlet charging stations located throughout Summit Central and the education sessions. Each station will be branded with your company logo.

**Sponsorship includes:**
- A one-day pass Summit registration
- Recognition on event website and on-site signage
- Recognition in the *Journal of Property Management* (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals
Sponsorship opportunities

Community Service Project — IREM in Action!

Sponsorship: $2,000  Attendance: 30-50  Day: Date to come

DETAILS TO COME

Sponsorship includes:
- A one-day pass Summit registration
- Recognition on event website and on-site signage
- Recognition in the Journal of Property Management (print and digital)
- Sponsor collateral in registration packets
- Pre- and post-Summit attendee lists
- Inclusion of your logo and link to your URL in digital promotions to 30,000+ industry professionals
For those who manage to make a difference.