

IREM[®] Skill Badge: Building Technology (ISBTCHS)

Tech drives success. The building of the future is here. Building technology drives everything and everyone at your property. Data can be an invaluable asset to your property's performance. Whether your tech is for one building or an entire portfolio, earn the IREM Skill Badge: Building Technology. Gain awareness of the five critical goals for technology, the types of solutions available, and their impact on your building's systems and your team. You're one step away from long-term success with this Skill Badge.

Course description:

Introducing the IREM Skill Badge: Building Technology. You'll learn how technology can increase your team's productivity and elevate the resident-tenant experience. Expand your knowledge about how technology can support your building's operations 24-7-365. And learn from examples of building tech in action. Ever heard of a digital twin? You will soon. Technology doesn't have to be daunting. Get in the driver's seat with us.

Tech drives success.



Earn the IREM[®]
Skill Badge:
Building Technology.



INSTITUTE OF REAL ESTATE MANAGEMENT

After taking the course and passing the exam, you'll earn the IREM Skill Badge: Building Technology to:

- Identify the five key goals of building technology including valuable benefits
- Expand your knowledge of the vast uses of technology in building operations
- Get the basics of building tech including: interface, data, hardware, and cybersecurity
- Learn how to procure, test, and pilot new, integrated technology solutions
- Distill key takeaways from our case study: The Carlyle Building, for your property

Gain insights into how building tech impacts your operations:

- Using tech for HVAC, water/energy management, indoor air quality (IAQ), lighting, and more
- Managing amenities, space management, parking, EV charging, emergency response, and other key technologies
- Learning from building tech in action both before and after implementations

Course length:

- This course is approximately 4-6 hours, followed by a 100-question online exam.

Cost:

- \$99 / members

Register at bit.ly/ISBTCHS



Building Technology Skill Badge course outline:

Lesson/topics

1. Goals and benefits of building technology

- Understand the 5 key goals and benefits of building technology

2. Uses of technology in building operations

- Become more aware of how building technology is used in HVAC, indoor air quality (IAQ), water and energy management, resident-tenant engagement, elevators, lighting, and more

3. Basics of a building technology system

- Expand your understanding of 3 levels of building technology systems: interface, data & communications, and hardware. Integrated components working together, key terminology and cybersecurity overview including data breaches and avoidance best practices

4. Procuring building technology solutions

- Prepare for the future: how to select solutions, providers, and contracts that fit your property and portfolio's strategy including piloting the future solution

5. Case study: The Carlyle Building

- Deepen your knowledge with key takeaways that can apply to your property

Prove your expertise with these recommended Skill Badges:

Maintenance and Risk Management

Skill Badge



Maintenance & Risk Management

Learn best practices and action steps for running a comprehensive maintenance and risk management program to reduce potential loss.

\$99 Member/
\$129 Non-member

Register: [bitly/ISBMNT1](https://bit.ly/ISBMNT1)

Leasing

Skill Badge



Leasing

IREM's Leasing Skill Badge will teach you key leasing strategies for all property types – commercial and residential – so that you can gain verified expertise in this important area.

\$99 Member/\$129
Non-member

Register: [bitly/ISBLSG1](https://bit.ly/ISBLSG1)

Budgeting and Accounting

Skill Badge



Budgeting & Accounting

Own your numbers and learn how to create budgets, identify opportunities to increase revenue and raise net operating income (NOI).

\$99 Member/\$129
Non-member

Register: [bitly/ISBMKG](https://bit.ly/ISBMKG)

Building DEI

Skill Badge



Building DEI

Elevate your property and empower your career with best practices in diversity, equity, and inclusion. Be a DEI champion and support diversity in the workplace.

\$29

Register: bit.ly/ISBDEI