

IREM® Advocacy initiatives

What we've done

8,300

messages sent to legislators since the pandemic began

Calls to action

Engaging with legislators is critical at all levels of government. Our calls to action have allowed members to contact their legislators with the click of a button.

Advocacy Impact Day

In March, IREM members attended this virtual event to learn about issues affecting the real estate industry such as COVID relief, the SAFE Banking Act, and 1031's 218

attendees

81

letters sent during the COVID crisis

Coalition letters

IREM has signed onto letters to Congress and other government agencies advocating for relief for the real estate industry

Congressional Briefing

In July, over 400 IREM members and Congressional staffers attended this virtual event to learn about 1031 like-kind exchanges and affordable housing.

58
Congressional

offices represented

38%

of federally-assisted housing is managed by CPMs

Affordable housing

Each year, IREM's Federal Housing Advisory Board meets with government agencies such as HUD to discuss issues affecting affordable housing.

What we're doing

15

Virtual presentation in 2021

Chapter presentations

Education is critical to advocacy. In 2021, the IREM Government Affairs team has presented on topics such as eviction moratoria, rental assistance and cannabis laws.

Meetings with legislators and other officials

IREM's advocacy efforts go beyond grassroots engagement. The Government Affairs team routinely meets with officials to advocate on our members' behalf

100+

interactions

400+

industry organizations

Working with coalitions

IREM works with coalitions of organizations such as NAR, NAA, NMHC, and BOMA, to amplify our voices and affect change

Educating our members

It's important for our members to stay informed. Recordings are available at <u>irem.org/advocacy/public-policy-webinars</u>

10+
public policy webinars

and podcasts

19,000+

IREM members

Advocating for our members

While Congress works on the next phase of COVID relief, we continue to advocate for our members, their employees, and their tenants

What's ahead in 2022

Advocacy will continue to be a top priority for our members, their business, and their clients.

The IREM Government Affairs team has a number of initiatives planned for 2022, including the Advocacy Impact Day, Congressional Briefing, quarterly webinars, and In-district Meetings.

We will also keep providing members valuable resources such as the Public Policy Priorities, Policy Statements, Government Affairs Digest, and our Advocacy Action Center.