IREM[®] advocacy—we engage, amplify, and create impact







Educating members

Emails, webinars, podcasts, and presentations educate members. Invite the HQ Government Affairs team to present at your next meeting. Past presentations addressed rent control, cannabis legislation, affordable housing, and Section 8 vouchers.

Advocacy Impact Day

IREM's yearly event where we invite members to fly to Washington D.C. to advocate for issues important to the profession. Meeting with lawmakers is critical for the future health and growth of property management.

In-district meetings

IREM encourages members to meet with their representatives at their district office to discuss issues important to your business and the property management profession. Learn how to schedule, prepare, and conduct successful meetings.

IREM members get involved

Advocacy's biggest strengths are our numbers and our focus on the real issues. IREM members are never on the sidelines. Here's where you can get involved. Meeting with legislators in-district, inviting a legislator to a chapter meeting or property visit, scheduling a chapter presentation with HQ, joining a town hall or other scheduled event, and attending Advocacy Impact Day, and more. Our goal in Government Affairs is to make it easy for you to engage, amplify, and create impact on the most challenging issues affecting you locally and at a national level.

Calls to action

Explore ways to engage with legislators and influence policy that matters to our industry. Using **VoterVoice**, an electronic grassroots advocacy platform, users can easily connect with their federal or state representatives to support or oppose a legislative proposal. With a few clicks, ready-made messages go directly to their representatives.



Policy priorities and statements

Learn about IREM's position on issues affecting real estate management. Our priorities are identified by surveying IREM national and chapter leaders. Policy statements originate with the Advocacy Committee and are updated as necessary. IREM and our members use these statements for guidance on legislative and regulatory issues.

Government Affairs Digest

Read our monthly e-newsletter distributed

to national / chapter leaders and subscribers.

Our objective is to inform IREM members of

Government Affairs activities and update

issues including flood insurance, rent,

them on current legislative and regulatory



priorities



Policy statements

Coalition letters

IREM partners with a coalition of organizations including NAR, NAA, NMHC, and BOMA to amplify our voices and to utilize our strength in numbers. IREM frequently signs onto letters to Congress and other agencies advocating for issues important to real estate management.

Podcasts and webinars

Tap into this powerful IREM member benefit, IREM frequently conducts live webinars and podcasts on public policy issues that are engaging, relevant, and informative. This content is recorded and available on-demand as an exclusive ongoing member resource.



Tracking legislation

control, and much more.

Track how IREM closely monitors proposed legislation and regulations at both the state and federal levels. Check out the list of bills we are currently tracking to stay up to date with, and get ready to join the discussion.



Take the pledge

Getting involved in one IREM advocacy initiative this year can shape the future of property management. Learn more at irem.org/advocacy | Contact us at iremlegislation@irem.org

For those who manage to make a difference.®

