



FOUR BENEFITS OF HAVING A IREM® CERTIFIED SUSTAINABLE PROPERTY

“IREM® is proud to be leading the way in sustainability and energy efficiency in the built environment with our IREM® Certified Sustainable Property certification. Properties that earn this certification are demonstrating their commitment to green management – and not only doing good for the environment, but also for their tenants.”

~ Donald B. Wilkerson, CPM®
2018 IREM® President,
Gatson & Wilkerson Management Group, AMO®

For more information go to
www.irem.org/gogreen, or contact
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1

A Foundation for Results

- ▶ Benchmarking and tracking of energy, water, and waste
- ▶ Tracking of sustainability's impact on property financials
- ▶ Policies and plans in place

Sets the bar continuous improvement and ensures compliance with regulations

2

Improved Marketability

- ▶ Affordable, achievable recognition of sustainability success
- ▶ Demonstration of quality, responsible management
- ▶ Improved brand reputation and positive publicity

Sustainability can set the property apart from the competition

3

Property Performance

- ▶ Average energy improvement of 7%
- ▶ Average water improvement of 2%
- ▶ Average waste diversion rate of 26%

Improvement targets of 5-20% — so that the property continues to achieve resource and cost savings

4

Tenant/Resident Benefits

- ▶ Lower costs — savings of \$375 to \$600 per year for multifamily residents; annual utility savings of \$675 per employee in commercial properties
- ▶ Healthy materials and products
- ▶ Opportunity for green living and working — increasingly in demand

The program encourages use of green certified equipment and products, recycling programs, and connection to the property

