

Love what you do.



Your career opportunities
in real estate management
are endless.



Is a career in real estate management in your future?

Looking for a fast-paced work environment? How about a different workday—every day?
A place where you'll be rewarded for your ambition and effort?

A career in real estate management may be exactly what you're looking for.

Huge job growth by 2032
in real estate management

U.S. Bureau of Labor Statistics

450,000+
jobs



Here are some of the exciting roles in real estate management.

Property manager



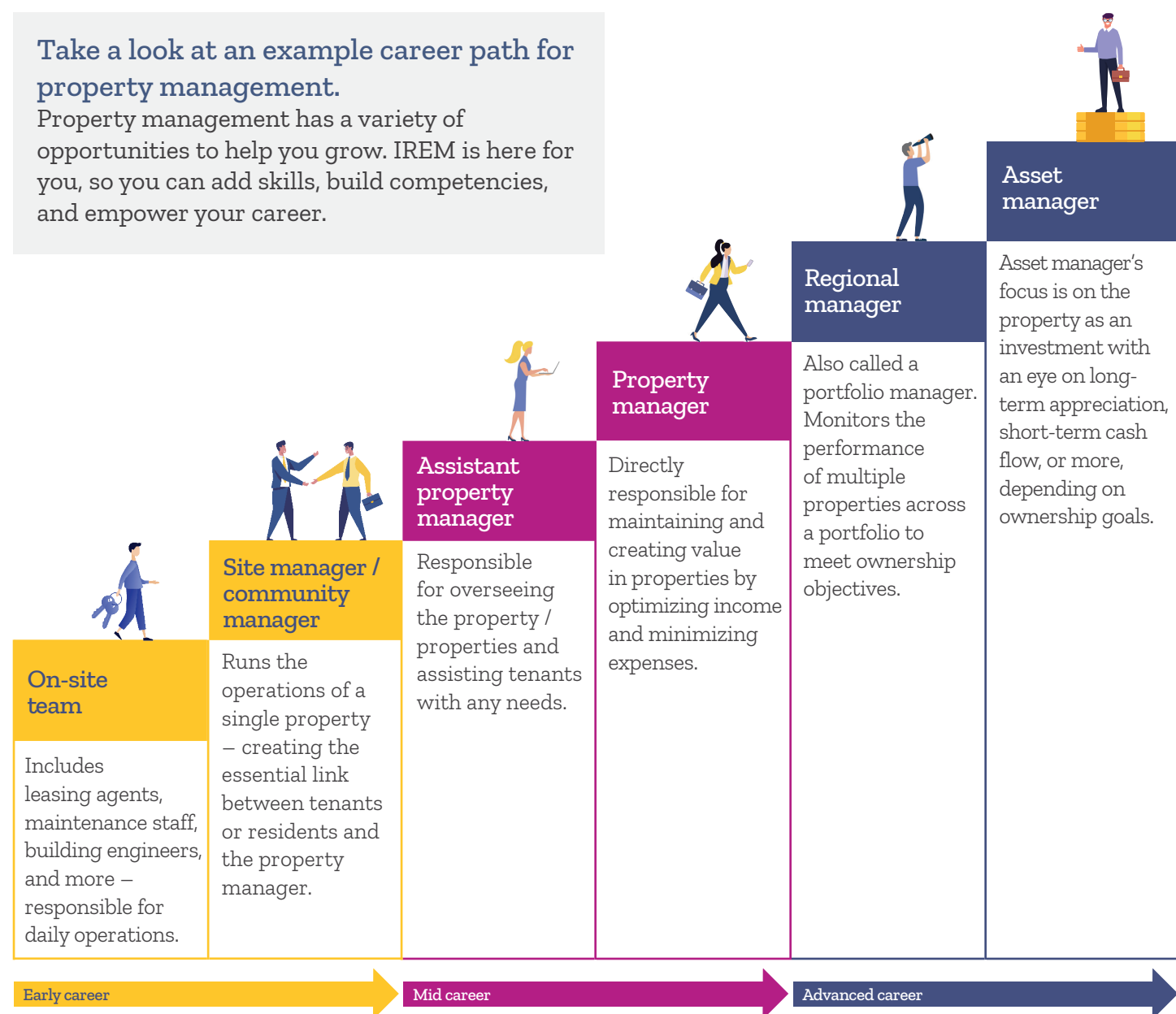
A property manager is associated with a single large building or several properties. They're responsible for overseeing the day-to-day operations of site managers, site personnel, and additional work contracted. This dynamic role makes a difference to your tenants and your team. Tasks include managing the physical property, human resources, financials, and more.

Here's how IREM® can help:

- Virtual Event: Property Management 360
- Skills On-demand courses
- Webinars & Subscriptions
- Certifications: CPM®, ARM®, ACoM®

Take a look at an example career path for property management.

Property management has a variety of opportunities to help you grow. IREM is here for you, so you can add skills, build competencies, and empower your career.



Marketing and Leasing



A leasing agent is responsible for renting out properties and assisting tenants throughout the rental process. For residential or commercial properties, key responsibilities include holding tours and advertising, verifying lease information, handling deposits and rent payments, and acting as a key contact for tenants as well as managing leasing reports.

Build skills with IREM:

- Marketing Skill Badge
- Leasing Skill Badge
- From the Front Lines Podcast

Human resources (HR)



A human resources team member finds the best staff and invests the time it takes to retain them. It's all about TIME: Teamwork, Information, Motivation, & Energy. Support your company and help your team thrive. Responsibilities include cultivating the dream team through staff recruitment, development, and retention. Recruit, reward, and retain staff.

Start with IREM:

- Live webinars & recordings
- Skills On-demand courses
- It's All about TIME: Teamwork, Information, Motivation & Energy
- Staffing a Residential Team: Planning and Recruiting

Maintenance



Maintenance of the physical facility is important for the health and well-being of tenants, and to protect the building owner's investment. The maintenance team routinely inspects the grounds and equipment to determine if repairs or maintenance are needed. Getting ahead of issues is the best way to prevent them. Preventative maintenance, budgeting, and work order management are key responsibilities.

IREM can get you going:

- Maintenance and Risk Management Skill Badge
- Skills On-demand courses
- Implementing Sustainable Maintenance Practices
- Managing Mixed-Use Properties

How much can you earn?

Property Managers gain higher compensation with an IREM certification.

Accredited Residential Manager®
IREM ARM members can make

\$52,095 - \$84,539

yearly total compensation.

Certified Property Manager®
IREM CPM members can make

\$94,472 - \$175,549

yearly total compensation.

Hi, we're IREM.

For over 90 years, we've helped lead the real estate management profession. Get a head start on your career with our amazing resources. We'll show the way forward.



"I love everything about property management. And every day is different. We get to enhance our residents' lives with the decisions and service we deliver to them. It's fun and rewarding to find solutions that build both our business and the industry."

Suzanne Peperak, CPM®
IREM member

How do you get started?

We make it easy. IREM has everything you need to start and grow your career. Visit irem.org/learning/career-development-resources for more info. You'll be glad you did.

How do you find a job?

Attend IREM education opportunities and events to build your professional network. Visit IREM's Job Board at irem.org/careers. Do informational interviews. Earn an IREM Skill Badge and boost your resume. Land your dream job.

What types of membership does IREM offer?

IREM offers a student membership, free for students in college, and an Associate membership which includes a free webinar and discounts on education for \$325 annually. IREM membership is included when you earn an IREM property management certification.

How can the IREM Foundation help?

The IREM Foundation can help offset the cost of education in property management. Members pursuing a certification can apply for IREM Foundation scholarships, available throughout the year.

Ready? Let's go!



For those who manage
to make a difference.®

