

Anne is a strategic advisor for rental housing organizations with over twenty years of experience leading strategy, technology platform development, and operational effectiveness programs across real estate, technology, and financial services companies. She has consistently delivered initiatives focused on transformational growth and led client-facing teams across diverse organizations.

Anne got her start in multifamily as a marketing & leasing professional for a small rental housing portfolio in Dallas in 2010 bringing new digital marketing and leasing technology tactics to improve occupancy, resident retention & satisfaction. She continued her real estate journey to RealPage in 2017, creating the Renter Engagement Suite, enhancing payments capabilities, launching AI Screening, and consulting with the world's largest alternative asset & investment management companies on analytics, business intelligence, and AI. In 2020, Anne joined Thirty Capital, a private equity firm focused in real estate, technology, advisory, and financial services and served as the Chief Strategy Officer. In this role, Anne steered the strategic planning for an \$18B affordable housing & commercial real estate portfolio and led the development, launch, and adoption of an asset, debt, and equity management platform for small to mid-size multifamily owners & operators.

In addition to advising rental housing organizations, Anne has founded, developed, and sold two technology companies and established impactful partnerships with Fortune 100 technology companies and real estate industry associations. She is dedicated to educating, recruiting and retaining underrepresented talent in the rental housing industry and is the founder of the Institute of Data Analytics, AI, and Business Intelligence in Housing.