

JP Gaconnier is the Chief Product Officer at Property Vista, where he leads AI-driven innovation across both the core Property Vista PMS and Vida by Property Vista, an intelligent assistant platform transforming the way multifamily teams engage prospects, applicants, residents, and staff.

With a sharp focus on operational efficiency and customer experience, JP is building conversational AI that automates and augments leasing, resident engagement, and property operations in over 50 languages and across voice, text, chat, and email.

A seasoned product strategist and transformation leader, JP brings two decades of experience across Fortune 100, FTSE 100, Wall Street firms, government entities, and SaaS startups. Prior to Property Vista, JP was Head of Product at ExamSoft, where he scaled product and UX teams, drove major platform innovations, and led the company through a successful acquisition by Turnitin. Earlier, he led online leasing at RealPage, launching a mobile-first experience and retiring legacy platforms to streamline customer onboarding and usage.

With deep expertise in product strategy, AI adoption, and user experience, JP is a frequent speaker and advisor on how to navigate disruption and build high-impact products that deliver real-world value.