

Justin Jones (he/him) is the Director of Industry Strategy at SmartRent, focused on shaping a more connected, intelligent, and inclusive future for multifamily. With more than a decade of proptech leadership (Hyly.AI, Realtor.com, Zumper, RadPad), Justin is known for translating AI, automation, and connectivity into strategies that actually move the industry forward.

As co-creator of The AI XChange and host of the series This Just In, Justin makes complex technology clear, useful, and even fun. He has been seen on stage at RETTC's OPTECH, NAA's Apartmentalize, AIM, and as a featured speaker at other major conferences, delivering sharp insights on how AI and data are reshaping leasing, marketing, and operations.

Justin is also committed to making multifamily more inclusive. In 2022, he founded Multifamily Q Space, the first affinity group for LGBTQ+ professionals in rental real estate. He brings a rare mix of technical insight and cultural perspective, helping multifamily see what's next and why it matters, and reminding leaders that technology matters most when it elevates the people at the heart of our communities.