

**Renee McIntyre** is a distinguished marketing strategist with deep expertise in real estate marketing. As VP of Marketing, Renee leads the development of sales and marketing strategies for [Scully Company](#) and its portfolio. Her career is marked by a dedication to authenticity and curiosity. She believes in the power of understanding people's stories, delving into what makes them tick, and using these insights to create compelling marketing experiences.

Renee holds a Master's Degree in marketing, various certifications in marketing and AI application, a Bachelor's Degree in Tourism and Hospitality, and is a certified facilitator for the National Apartment Association.