

Stacy Holden brings over 25 years of experience in the rental housing industry. A former controller of a large property management firm, Stacy has firsthand experience leveraging technology to solve urgent business challenges. In her role as an Industry Principal at AppFolio, Stacy engages operators to understand their needs and guides product strategy within AppFolio's research and development process. Beyond AppFolio, Stacy serves on the board of Portland State University's School of Real Estate Development and the National Apartment Association's Service board.