



IREM Fair Housing Skill Badge (ISBFHS)

Fair Housing is for everyone. Today's property managers need consistent, clear policies related to Fair Housing. IREM's newest Skill Badge in Fair Housing will provide real-life scenarios to enhance property operations and reduce risk to ownership and management. You'll gain the skills necessary to grow your career, safeguard your property, and serve your residents. All for \$29.

Course description:

All members of the property management team have a responsibility to serve the residents of the community, ensuring that all residents have full and equal use and enjoyment of the rental property and the facilities under the terms of their lease. This skill badge course provides an overview of how fair housing laws impact all aspects of property operations, from leasing to daily operations to lease termination, and the daily actions and decisions made when working with current and prospective residents.

Earning this skill badge requires taking the course and passing a 50-question online exam.

Fair housing for everyone.

Earn the new IREM[®] Fair Housing Skill Badge.

Only \$29



After taking the IREM Fair Housing Skill Badge course, participants will be able to:

- Explain the importance of adhering to fair housing law
- Identify federal protected classes and potential local protections
- Describe statutes that govern protections from discrimination against disability at the federal level
- Recognize the impact of fair housing on property operations and the resident life cycle
- Analyze real-life scenarios to identify potential fair housing issues and determine the best course of action to avoid costly mistakes and remain in compliance with fair housing laws

This self-paced online course looks at property management through the lens of Fair Housing compliance.

"The New IREM Fair Housing Skill Badge is a compilation of industry best practices based upon the latest guidance from two federal agencies as well as feedback from CPM[®] members and candidates across the U.S."

Doug Chasick, CPM[®]

Fair Housing Instructor

Course length:

- This course is approximately 4 hours, followed by a 50-question online exam.

Cost:

- \$29

Register at bit.ly/ISBFHS1



Fair Housing Skill Badge course outline:

Lesson/topics
1. The what and why of fair housing <ul style="list-style-type: none">History, Protected classes, Importance of training
2. Marketing <ul style="list-style-type: none">Marketing Materials, Advertising
3. Leasing <ul style="list-style-type: none">Differential treatment and disparate impact, Occupancy guidelinesBackground checks, Accessibility, Sources of income
4. Daily operations <ul style="list-style-type: none">Reasonable accommodations and reasonable modifications, Sensitivity and awareness, Social mediaViolence Against Women Act, Sexual harassment
5. Lease termination <ul style="list-style-type: none">Challenging situations, Evictions, Discriminatory activities and penalties

Prove your expertise with these recommended skill badges:



Maintenance & Risk Management

Maintenance professionals will learn best practices and action steps for running a comprehensive maintenance and risk management program that reduces potential loss and preserves the owner's investment.

Register: [bitly/ISBMNT1](https://bitly.com/ISBMNT1)



Managing Distressed Properties

Managing distressed properties can be among the greatest management challenges that real estate managers will encounter. This course will provide solutions and guidance for common situations encountered.

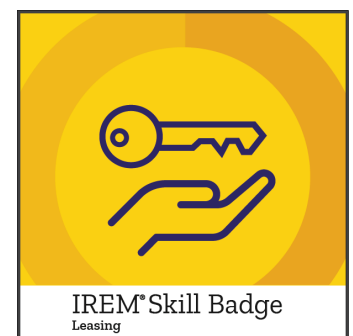
Register: [bitly/ISBMDP1](https://bitly.com/ISBMDP1)



Marketing

Marketing is a real estate management tool that helps you position your property to succeed in your marketplace. Learn marketing strategies for all property type – commercial and residential – and build your competencies to help your property flourish.

Register: [bitly/ISBMKG](https://bitly.com/ISBMKG)



Leasing

IREM's Skill Badge in Leasing will teach you key leasing strategies for all property types – commercial and residential – so that you can gain verified expertise in this important area.

Register: [bitly/ISBLSG](https://bitly.com/ISBLSG)