



IREM Skill Badge: Building DEI (ISBDEI)

DEI opens doors. Elevate your property and empower your career with best practices in diversity, equity, and inclusion by earning the new IREM[®] Skill Badge: Building DEI. For \$29, you can invite the entire team. At IREM we believe that our differences unite us. Learn how internal systems, processes, and procedures contribute to an environment where DEI initiatives succeed, and your property thrives.

Course description:

Why is DEI important? DEI elevates properties and empowers careers. DEI can also increase revenue, attract and retain diversified talent, and increase innovation at your company. Learn best practices in diversity, equity, and inclusion by earning the new IREM[®] Skill Badge: Building DEI.

Earning this skill badge requires taking the course and passing a 50-question online exam.



DEI opens doors.
Earn the new IREM[®]
Skill Badge: Building DEI!

Only
\$29



IREM[®]
INSTITUTE OF REAL ESTATE MANAGEMENT

After taking the IREM Skill Badge: Building DEI course, participants will be able to:

- Understand how the dimensions of diversity affect property management
 - Race and ethnicity
 - LGBTQ+
 - Gender and gender identity
 - Disability and DEI
 - Generations
 - Biases
- Know the difference between equality vs. equity
- Achieve greater inclusion for residents, tenants, and staff
- Integrate DEI into your policies & procedures
- Become a DEI advocate and enhance your career

"Building DEI programs provides the management company and property team with information to be a DEI champion and support diversity in the workplace. Supporting DEI initiatives can produce tangible results creating a welcoming environment, increasing profitability and reducing risk."

Brett Voeltz, CPM[®]

Course length:

- This course is approximately 4 hours, followed by a 50-question online exam.

Cost:

- \$29



Building DEI Skill Badge course outline:

Lesson/topics
1. Overview of diversity, equity, and inclusion (DEI) <ul style="list-style-type: none"> Gain a deeper understanding of why DEI is important to property management
2. Diversity: Race and ethnicity <ul style="list-style-type: none"> Identify strategies to prepare for uncomfortable conversations
3. Diversity: LGBTQ+ (Lesbian, gay, bisexual, transgender, queer) <ul style="list-style-type: none"> Respect individual rights, sexual orientation, and pronouns
4. Gender and gender identity <ul style="list-style-type: none"> Champion women in the workplace
5. Diversity: Disability and DEI <ul style="list-style-type: none"> Support The Fair Housing Act and The Americans with Disabilities Act (ADA)
6. Diversity: Generations <ul style="list-style-type: none"> Highlight the importance of not overlooking generational diversity in your property and company
7. Diversity: Biases <ul style="list-style-type: none"> Avoid discrimination, unconscious bias, and microaggressions
8. Equity <ul style="list-style-type: none"> Know the difference between equality vs. equity and how to remove systemic barriers
9. Inclusion <ul style="list-style-type: none"> Learn 5 key strategies for inclusion within the management company and among the property team
10. Your DEI Action Plan <ul style="list-style-type: none"> Become a DEI ally and implement what you've learned into practice

Prove your expertise with these recommended skill badges:



Maintenance & Risk Management

Learn best practices and action steps for running a comprehensive maintenance and risk management program to reduce potential loss.

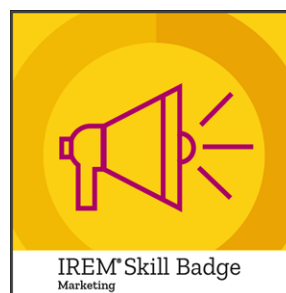
\$99 Member/\$129 Non-member
Register: [bitly/ISBMNT1](https://bit.ly/ISBMNT1)



Fair Housing

Property managers need clear policies related to Fair Housing. IREM's Fair Housing Skill Badge provides real-life scenarios to enhance property operations and reduce risk.

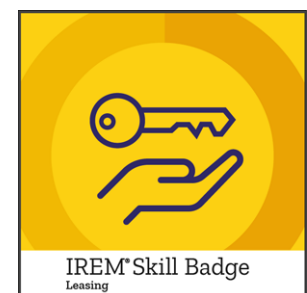
\$29
Register: bit.ly/ISBFHS1



Marketing

Learn marketing strategies for all property type – commercial and residential – and build your competencies to help your property flourish.

\$99 Member/\$129 Non-member
Register: [bitly/ISBMKG](https://bit.ly/ISBMKG)



Leasing

IREM's Leasing Skill Badge will teach you key leasing strategies for all property types – commercial and residential – so that you can gain verified expertise in this important area.

\$99 Member/\$129 Non-member
Register: [bitly/ISBLSG](https://bit.ly/ISBLSG)