



IREM Skill Badge: Environmental, Social, and Governance (ISBESGS)

ESG—great for properties. And your business. Learn the principles of environmental, social, and governance (ESG) factors in real estate management with the IREM Skill Badge: ESG. You'll explore their purpose, benefits, and applications to steward your people and your properties. You'll learn how ESG initiatives can enhance building operations, how to develop an ESG platform, and how to gain buy-in from key stakeholders. With this Skill Badge, you will explore how ESG programs can improve your properties.

Course description:

Introducing the new IREM Skill Badge: ESG. Learn environmental factors that drive sustainability and operational efficiencies. Explore ways to reduce costs in energy consumption, water usage, waste management, and more. Learn social factors that enhance tenant health and wellness, community engagement, DEI, and more. Good governance increases accountability and transparency in business operations—enhancing your internal controls, policies, and ethical practices.

Earning this skill badge requires taking the course and passing a 50-question online exam.



ESG—great for properties. And your business.

Earn the IREM[®] Skill Badge: ESG

Only \$99



IREM[®]
INSTITUTE OF REAL ESTATE MANAGEMENT

After taking the course and passing the exam, you'll earn the IREM Skill Badge: Environment, Social, and Governance (ESG) to:

- Define the goals and benefits of ESG relevant to you
- Explore ESG best practices in real estate management
- Identify how to create an integrated ESG platform
- Articulate ways of putting ESG strategies into action
- Broaden your understanding of ESG data, reporting, and transparency
- Expand your knowledge with best practices from a case study

Course length:

- This course is approximately 4 hours, followed by a 50-question online exam.

Cost:

- \$99 / members

Register at bit.ly/ISBESGS



ESG Skill Badge course outline:

Lesson/topics
<p>1. Goals and benefits of ESG</p> <ul style="list-style-type: none"> Understand the 3 factors that investors and stakeholders use to evaluate the sustainability and ethical impacts of an organization's operations: environmental, social, and governance.
<p>2. ESG practices in real estate</p> <ul style="list-style-type: none"> Explore the industry trends and market pressures as well as emerging risks and opportunities. Understand ESG within your building operations, how to establish a baseline with an ESG audit, and how to leverage technology to monitor ESG.
<p>3. Creating an integrated ESG platform</p> <ul style="list-style-type: none"> Identify the critical ESG issues, define and set ESG goals, and how to foster strategic alignment.
<p>4. Putting ESG strategies into action</p> <ul style="list-style-type: none"> Learn how to gain company buy-in, create a public ESG commitment, and integrate ESG initiatives into company governance. You'll also learn how to establish targets/milestones, begin project implementation, and monitor progress.
<p>5. ESG data, reporting, and transparency</p> <ul style="list-style-type: none"> Deepen your understanding of ESG reporting, data tracking, internal reporting, and external reporting. You'll also learn how to demonstrate ESG effectiveness and how to promote the ESG platform.
<p>6. Case study: ESG in Action</p> <ul style="list-style-type: none"> Broaden your knowledge with key takeaways that can apply to your property and portfolio.

Prove your expertise with these recommended skill badges:



Building Technology
Learn how technology can increase your team's productivity and elevate the resident-tenant experience. Expand your knowledge on how technology can support your building's operations.

\$99 Member/
\$129 Non-member
Register: [bitly/ISBTCHS](https://bitly.com/ISBTCHS)



Budgeting and Accounting
Own your numbers and learn how to create budgets, identify opportunities to increase revenue and raise net operating income (NOI).

\$99 Member/
\$129 Non-member
Register: [bit.ly/ISBFIN](https://bitly.com/ISBFIN)



Building DEI
Elevate your property and empower your career with best practices in diversity, equity, and inclusion. Be a DEI champion and support diversity in the workplace.

\$29
Register: [bit.ly/ISBDEI](https://bitly.com/ISBDEI)



Maintenance & Risk Management
Learn best practices and steps for running a maintenance and risk management program to reduce potential loss and preserves the owner's investment.

\$99 Member/
\$129 Non-member
Register: [bitly/ISBMNT1](https://bitly.com/ISBMNT1)