Time to invite your colleagues

About the Member-Get-a-Member contest:

Contest runs June 2 – August 4, 2025

Early in June, you were sent an email with a unique referral link, your key to participating in this contest.

Add your IREM ID directly after **?rf=** (no space) so the IREM database can track your referrals.

Lost your link? No problem.

Just add your IREM ID to the end of this URL, copy, paste, and share:

👉 <https://www.irem.org/membership/associate-membership/associate-join?rf=>YourIREMID

Example: <https://www.irem.org/membership/associate-membership/associate-join?rf=05949048>

Associate membership is the quickest way to get started with IREM — and you’ll be helping your friends and colleagues elevate their careers.

For every friend and colleague who uses your link to join, you earn an entry into the prize drawing. The more you refer, the more chances you have to win:

* 4 x $150 gift card
* 5 x free Skill Badge course (up to $129 value)
* 2 x free certification course (up to $859 value)
* 5 x cozy IREM fleece (up to $131 value)

NOTE: You must be an IREM member in good standing to qualify to win one of the prizes above.

Discussion guide: How to talk about IREM Associate membership

IREM has some suggestions for what to highlight about Associate membership in the conversations you have with your colleagues. While there are other IREM membership categories – for example, the IREM certifications [CPM®](https://www.irem.org/certifications/for-individuals/cpm-certified-property-manager), [ARM®](https://www.irem.org/certifications/for-individuals/arm-accredited-residential-manager), and [ACoM®](https://www.irem.org/certifications/for-individuals/acom-accredited-commercial-manager) all include membership and are considered membership categories – Associate membership is quick to submit an application for.

Quick tips for a conversation about membership:

* Keep the conversation casual and positive.
* This is just a guide; always be authentic.
* If there are any questions about IREM you don’t know the answer to, reach out to [getinfo@irem.org](mailto:getinfo@irem.org) or call the Member Experience Team at (800) 837-0706.

“What are your career goals?”

Begin your conversation about the benefits of membership by asking your friends and colleagues about themselves and what their goals are.

Learning about their interests will help focus your discussion about IREM around their interests and how IREM can support them.

A little bit about IREM

For more than 90 years, IREM has provided property and asset managers with complete knowledge to take on real estate’s most dynamic challenges. Today, almost 18,000 commercial and residential property managers call IREM home for learning, certifications, and networking.

Benefits of Associate membership

As an IREM Associate member, you'll have access to the most complete knowledge base and educational offerings in real estate management. You’ll be connected, in person and online, to peers, prospective employers, and leading industry thinkers.

And you’ll have a gateway to the most recognized certifications in real estate management, including the [CPM](https://www.irem.org/membership/included-with-membership/cpm), [ARM](https://www.irem.org/membership/included-with-membership/arm), and [ACoM](https://www.irem.org/membership/included-with-membership/acom).

Associate member tangible benefits

* 20% off IREM certification courses
* Access to scholarship opportunities through the IREM Foundation, which can cover up to 75% of the tuition for up to three certification courses
* One free webinar per membership year (valued at $99 each for non-members)
* Up to 40% off webinars and Skills On-demand courses
* Free forms and checklists
* Up to 20% discount on IREM books and publications
* Preferred pricing for PropertyCon: An IREM Education Experience in   
  Austin, TX April 8 – 9, 2026, and for local events
* The latest industry news, reviews, and profiles from *The Journal of Property Management* and Real Estate Management News

Intangible benefits of IREM membership

Professional growth and learning

* IREM offers top-tier education for property managers, from on-demand courses to certifications like the [CPM](https://www.irem.org/membership/included-with-membership/cpm), [ARM](https://www.irem.org/membership/included-with-membership/arm), and [ACoM](https://www.irem.org/membership/included-with-membership/acom) that elevate your skills and your resume.
* Through IREM, you have access to real-world training that actually applies to your day-to-day property management challenges.

A supportive professional community

* Access to an international network of property managers. To illustrate this point, here’s what a chapter president (and IREM CPM) recently said about this network. Please feel free to use your own point of view too:

“There’s so much to think about and discuss when it comes to challenges you face as a property manager. As an IREM member, you have resources- quick access to free tools and forms. IREM’s list of Industry Partners helps me narrow down service providers to consider. I have faith that IREM is at the forefront of any legislation impacting our industry. And I know that IREM education and certifications represent the best in the industry.”

* It’s more than just networking. You’ll build lasting, go-to relationships with colleagues who understand your work and have your back.

Career advancement

* IREM’s certifications signal to employers and clients that you’re committed to excellence. They open doors. Employes and clients know at a glance that you’re put in the work to learn from IREM.
* Volunteer and leadership opportunities at IREM are incredible for getting noticed and stepping into bigger roles.

Ethics and professional integrity

* IREM holds its members to a high ethical standard – and that commitment strengthens the trust that clients, employers, tenants and residents have in you.
* You’re backed by the highly respected IREM Code of Professional Ethics, which helps guide complex decisions and boosts your professional credibility.

Why I chose IREM (the intangible benefits that mean the most to you)

“I’m an IREM member today because …”

Here are some questions that will help your answer to this question for your friends and colleagues during a conversation about IREM.

* How many years have you been a member?
* How did you “find” IREM?
* What has been the best part about being an IREM member?
* How has IREM helped you- professionally and/or personally?

Here’s a testimonial about IREM membership by Ebony Landon, CPM®. Feel free to let it inspire how you discuss IREM.

“My IREM journey has been all about the connections I've made with people that have given me the courage to be a leader. I would not be able to do that if I had not been a member of IREM. I wouldn’t be where I am today without my IREM community."

How much does Associate membership cost?

Associate membership is $325, payable when filling out the membership application using your unique link.

If someone has a question about IREM that you don’t know the answer to, please reach out to the IREM Member Experience Team at (800) 837-0706 or getinfo@irem.org.