

## Jason Jackson, CPM®, ARM® 2024 - 2025 IREM® Director Emerald Initiative Spokane, WA

Jason Jackson, CPM®, ARM®, serves on the IREM (Institute of Real Estate Management) Board of Directors. Jackson is the Senior Property Manager for Emerald Initiative, overseeing an estimated \$70,000,000 in Commercial Real Estate Assets. Emerald Initiative is a bold and innovative company that develops, owns, and operates sustainable and equity-driven commercial real estate and alternative energy infrastructure. In his current role, Jackson is responsible for driving positive client engagement, value enhancement, and financial outcomes.

Jackson has over 17 years of commercial real estate experience, and in his career has overseen over 16 million square feet of office, retail, industrial, and medical product in Washington, Idaho, and Montana. Prior to joining Emerald Initiative, Jackson served in leadership and property management roles with Kiemle Hagood and NAI Black.

Jackson has been involved with IREM since 2010 and earned his CPM (Certified Property Manager) certification in 2015. Jackson served multiple terms as chapter president for the Inland Northwest Chapter. Nationally, Jackson served as the Region 12 Regional Vice President in 2021 and 2022, and as vice chair on the RVP Advisory Committee in 2023.

Jackson earned a Masters degree from the University of Montana and holds a Real Estate Brokerage License in Washington State.