

Where Can You Find the Best Site Manager To Manage Your Residential Property?

Are you looking to get higher returns from your residential real estate investments? Are the residents at your properties demanding better services than ever before?

Then you should demand more and get the best. Turn to an ACCREDITED RESIDENTIAL MANAGER® (ARM®) and expect top performance from your residential properties. Residential site managers who have earned the ARM certification from the Institute of Real Estate Management have met the highest standards in education, experience, examination and ethics.

Hire the specialist in managing residential real estate.

Industry Knowledge

Those who have completed the training required to earn the ARM certification have demonstrated proficiency in the areas of marketing and leasing, financial operations, maintenance and operations, legal and risk management, human resources and ethics. But learning doesn't stop there. ARM professionals have access to the latest industry information through the Institute's courses, publications, conferences and Web site. In addition, an ARM can also draw upon the knowledge of over 3,800 other ARM professionals worldwide to collaborate on optimal solutions and best practices.

Experience

Nearly 80 percent of all ARM professionals have seven or more years of experience, which means they have the expertise to manage your residential properties seamlessly. With an average portfolio size of 706 units, an ARM has plenty of hands-on experience in attracting and retaining tenants. ARM professionals also bring supervisory experience to the job, overseeing an average staff of 16 employees.

Problem-Solving Skills

With years of residential management experience, an ARM has the proven ability to deal with complex issues and unforeseen obstacles to reaching your goals. An ARM can get to the core of the matter immediately and implement the right solution. Whether a tenant crisis or a series of operational setbacks should suddenly arise, an ARM has the troubleshooting skills to resolve the problem quickly and efficiently.

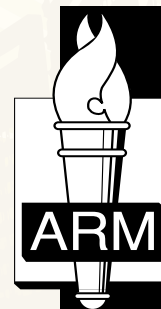
Add Value to Your Investment

ARM professionals have the training and experience to maximize your bottom line. An ARM can optimize value for the full range of residential properties – conventional apartments, federally assisted housing, condominiums and many more. From marketing your property to supervising rental operations to negotiating service contracts, an ARM will do whatever it takes to make your residential properties operate at their best.

Integrity and Ethics

Every ARM must abide by the IREM Code of Professional Ethics, which is strictly enforced by the Institute, or risk losing the certification. The code requires the use of utmost care in managing your properties and handling funds. Considering that this level of professionalism is unparalleled in the industry, you can trust an ARM with your investment.

When you hire an ARM, you know you're getting a qualified site manager you can trust.



ARM Profile

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To find an ARM® in your area, visit www.irem.org/ARM.



IREM Institute of Real Estate Management