



IREM Industry Partner program

Reach members, customers, and potential clients with our various Industry Partner levels. Customized packages meet your goals and budget.

Executive Level
Industry Partner: \$10,000

Director Level
Industry Partner: \$15,000

President Level
Industry Partner: \$25,000

Chairman Level
Industry Partner: \$50,000

Thought Leadership
Partnership: \$25,000

Details for each level on the next page

All packages come with the following

- 12-month listing as the Industry Partner level you purchase on irem.org (includes logo + link + 50-word description)
- 12-month listing in IREM's *Real Estate Management News* weekly e-newsletter (150w x 240h for sidebar logo)
- Promotion of partnership via press release to major industry media outlets
- Communication to all IREM leaders
- Recognition in the *Journal of Property Management* (JPM), IREM's bi-monthly publication in print and digital formats

Chapter Leadership Retreat

April 20-22, 2020

Chicago, IL

- One full registration
- Verbal recognition by IREM president
- Recognition on meeting signage and on-site program
- Pre- and post-meeting attendee lists
- Repeated promotion to 1,500 leaders and decision-makers

IREM Global Summit

October 13-16, 2020

Toronto, Canada

- Exhibit booth
- Verbal recognition by IREM president
- Recognition on conference website, signage, on-site guide
- Inclusion in Global Summit app
- Pre- and post-conference attendee lists
- Repeated promotion to 30,000+ industry professionals

"The biggest benefit to being an Industry Partner and Global Summit sponsor is that it puts us in touch with the IREM members while gaining maximum recognition for our services. Our commitment to the IREM organization is a true benefit and creates a loyalty from its members."

—Mike Zatelli, President, Grind-All



IREM Industry Partner program

Industry Partner benefits	Executive Level Industry Partner: \$10,000	Director Level Industry Partner: \$15,000	President Level Industry Partner: \$25,000	Chairman Level Industry Partner: \$50,000
Content				
A presented or sponsored webinar	Choice of 1	1	1	1
A post of content on irem.org		1	2	2
A post on the IREM blog		1	1	2
An article in JPM			1	1
An Education Session at the IREM Global Summit				1
Global Summit				
Dedicated room for private function				1
Full registrations to the Global Summit	2	2	3	3
Additional complimentary tickets to the Opening Premier Party and Inaugural Gala and REME Awards		1	2	2
Tickets to and recognition at the Executive Leadership Dinner.			2	2
Credit toward additional sponsorship opportunities at the Summit			\$5,000	\$10,000
Media				
4-Color ad in JPM	1x, half-page	2x, half-page	2x, full-page	3x, full-page
Ad posting on irem.org	1 month	3 months	6 months	12 months
Banner ad in <i>Real Estate Management News</i>	1 month	2 months	3 months	4 months
One-time use of member mailing list		6,000 names	12,000 names	18,000 names





IREM Industry Partner program

Thought Leadership Partnership: \$25,000

Influence and earn credibility with IREM members and other industry leaders with a 2020 thought leadership campaign.

As an IREM Thought Leadership Partner, you will have the opportunity to do the following:

- Conduct a research study targeting IREM members and non-members
- Design and publish an in-depth research report that captures the findings
- Prepare a white paper to be promoted through IREM communication channels including irem.org, IREM social media properties, press release, and email campaigns
- Author a bylined article in *Journal of Property Management (JPM)*—distributed to all IREM members and non-member subscribers
- Author a bylined article in our e-newsletter, *Real Estate Management News*—distributed to 50,000+ individuals weekly
- Present a live IREM webinar, with subsequent on-demand availability—promoted to thousands of industry professionals
- Make a presentation to the most active and influential members of IREM at the 2020 Global Summit

Your thought leadership partnership also includes:

- 12-month listing as Thought Leadership Partner on the IREM website (includes logo + link +50-word description)
- 12-month listing in *Real Estate Management News*, IREM's weekly e-newsletter
- Promotion of partnership via press release to major industry media outlets
- Communication to all IREM leaders
- Recognition in *Journal of Property Management (JPM)*, the IREM bi-monthly publication in print and digital
- Inclusion in Global Summit app

"Love working with IREM! Such great networking and an amazing group of people."

—Sara Baker, American Technologies, Inc.

2020 Chapter Leadership Retreat

April 20-22, 2020
Chicago, IL

- One full registration
- Verbal recognition by IREM president
- Recognition on meeting signage and on-site program
- Pre- and post-meeting attendee lists
- Repeated promotion to 1,500 leaders and decision-makers

IREM Global Summit

Oct. 13-16, 2020
Toronto, Ontario, Canada

- Two full registrations (includes tickets to the Opening Premier Party and the Inaugural Gala and REME Awards)
- Verbal recognition by IREM president
- Recognition on conference website, signage, on-site guide
- Inclusion in Global Summit app
- Pre- and post-conference attendee lists
- Repeated promotion to 30,000+ industry professionals