



For 90 years, IREM® has served the real estate management community. And for many years, IREM has committed to enhancing diversity, equity, and inclusion (DEI) in the workplace. Our commitment became even stronger in 2021, when a Presidential Task Force developed our DEI Strategy. Recognizing that the Supreme Court’s recent rulings on affirmative action in higher education, and on the right of expressive services to refuse service, could eventually echo into the private sector, IREM remains as committed to DEI today as we’ve ever been.

As mentioned in our [Strategic Plan \(instituted in 2020\)](#), we know our success and that of our community depends on diversity. Diverse organizations are six times more likely to be innovative and agile, three times more likely to be high-performing, and eight times more likely to achieve better business outcomes¹.

In our [DEI Strategy](#), we define equity as “continuously identifying and removing unintentional barriers that may impede people’s access and success.” That’s why IREM, along with the IREM Foundation, has instituted and expanded several programs. The [Diversity & Inclusion Succession Initiative \(DISI\) program](#) helps diversify the profession. And our [Building DEI Skill Badge](#) offers meaningful education on DEI concepts for all property management professionals and firms.

A diverse and inclusive workplace is conscious of people’s differences, celebrates them, and makes an effort to support everyone equitably while making our communities stronger. As a leader in real estate management, IREM remains committed to helping our community build those kinds of workplaces. Our work will continue to incorporate DEI principles into everything we do.

¹ Bourke & B. Dillon (2018) The Diversity and Inclusion Revolution, Deloitte Review