

IREM[®] Government Affairs Advocacy Resources

If it matters to our members and to the real estate management industry, it matters to IREM. Advocacy is a top priority for our members, their businesses, and their clients. Keeping a finger on the pulse of Washington and at statehouses throughout the country, our public policy priorities are defined by the issues that affect the real estate industry. We listen, advocate, and take action in your best interests.

IREM provides the following resources to keep you up-to-date on key issues.

IREM Advocacy Impact Day

This event offers IREM members an opportunity to meet with their federal legislators in Washington D.C. Meeting with lawmakers is critical for the future health and growth of the property management industry. By participating in the Fly-In, members can:

- Build relationships with legislators
- Speak directly to the people with the power to change laws and regulations on issues that matter to members, their business, and the clients they represent
- Gain exposure and experience
- Make a difference

In-District Meetings

Throughout the year, IREM encourages members to meet with their representative at their district office to discuss issues important to the property management industry. The value of these In-District meetings is supported by congressional staffers who rate advocacy techniques, such as personal visits to Washington, D.C., (83%) or district offices (81%), at the top of the list.

Public Policy Priorities

Every January the Legislative and Public Policy Committee (LPP) endorses IREM's Public Policy Priorities for the year.

These priorities are identified by surveying national and chapter leaders and are vetted by the LPP Committee and used by IREM and its members to advocate on the most critical and timely issues affecting the property management industry.

Public Policy Webinars

IREM presents a live webinar each quarter on public policy issues that are engaging, relevant, and informative. These webinars are recorded and are available on demand as an exclusive ongoing member resource.



Calls to Action

The purpose of our Calls to Action is for members to engage with their federal or state representatives to support or oppose a legislative proposal. With each call to action, IREM retains the services of Phone2Action, an electronic grassroots advocacy platform that allows users to easily contact legislators. IREM members receive a message by email or text asking them to contact their state or federal legislators to support or oppose a bill. With a few clicks, ready-made messages go directly-to their representatives.

Congressional Briefing

The Congressional Briefing is an event held in Washington, D.C., where IREM invites congressional offices to hear presentations from IREM leaders on issues important to our industry. Topics addressed in previous briefings have included the National Flood Insurance Program (NFIP), assistance animals, ADA lawsuit reform, and affordable housing.

The briefing is an excellent way to communicate our issues and maintain relationships with federal legislators. Although it's rare for Senators and Representatives to attend, Hill staffers will be sent so they can become informed on issues of the day. In 2018 over 60 Congressional staffers attended.

Government Affairs Digest

IREM's Government Affairs Digest is a monthly e-newsletter distributed to national and chapter leaders plus other member subscribers. The objective is to inform IREM members of activities conducted by IREM's Government Affairs department to advance their interests and update them on current legislative and regulatory issues affecting the property management industry and affordable housing.

Policy Statements

IREM's Policy Statements provide relevant information on the real estate management industry's position on policy issues. The policy statements originate with the LPP Committee and are updated as necessary. IREM and its members use these statements for guidance and direction on real estate management and commercial real estate industry legislative and regulatory issues.



Advocacy Action Center

The Advocacy Action Center contains information on IREM initiatives, including:

- Find Your Legislators
- IREM Bill Tracker
- Coalition Letters

CPMs can also come to this site to make a donation to the REALTORS® Political Action Committee (RPAC).

Visit irem.org/public-policy to learn more.